

INDSEARCH INSTITUTE OF MANAGEMENT STUDIES & RESEARCH**Bachelor of Management Studies (BMS) Structure
From Academic Year 2024-25****First Year B.M.S. Semester I**

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	101	Principles of Management	4	20	30	50
2	102	Financial & Cost Accounting	4	20	30	50
3	103	Introduction to Computers	4	20	30	50
4	104	Managerial Economics or MOOCs	2	-	25	25
5	105	Introduction to Constitution of India	2	-	25	25
6	106	Business Communication	2	-	25	25
7	107	Entrepreneurship	2	-	25	25
8	108	Indian Knowledge System	2	-	25	25
Total			22	60	215	275

First Year B.M.S. Semester II

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	201	Business Law	4	20	30	50
2	202	Business Environment	4	20	30	50
	203	Management Accounting	4	20	30	50
3	204	Computer Applications and Artificial Intelligence	2	-	25	25
4	205	Negotiation Skills or MOOCs	2	-	25	25
5	206	Quantitative Methods for Business –I	2	-	25	25
7	207	NSS/Cultural/Sports	2	-	25	25
8	208	Environmental Management	2	-	25	25
Total			22	60	215	275

Vocational Courses only for students who wish to exit after the first year with a CERTIFICATE

Exit Courses	Credits 10
Field work report	4
Advance Excel	4
Presentation	2

Note: Students exiting the programme after securing 44 credits in Sem I & II will be awarded CERTIFICATE in MANAGEMENT STUDIES provided they secure additional 10 credits in vocational courses mentioned above.

Second Year B.M.S. Semester III

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	301	Financial Management	4	20	30	50
2	302	Marketing Management	4	20	30	50
3	303	Human Resource Management	4	20	30	50
4	304	Choose from Basket	2	-	25	25
5	305	Field Work	2	-	25	25
6	306	Quantitative Methods for Business –II	2	-	25	25
7	307	Materials Management	2	-	25	25
8	308	Personality Development Lab	2	-	50	-
Total			22	60	240	250

Minor Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR304 Basics of Recruitment & Selection
Finance	FIN304 Essentials of Capital Market
Marketing	MKT304 Fundamentals of Consumer Behavior

Second Year B.M.S. Semester IV

Sr. No .	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	401	Fundamentals of Research	4	20	30	50
2	402	Choose from basket	4	20	30	50
3	403	Choose from basket	4	20	30	50
4	404	CSR & Ethics or MOOCs	2	-	25	25
5	405	International Business Management	2	-	25	25
6	406	MS Excel	2	-	50	-
7	407	Yoga & Meditation	2	-	50	-
8	408	Community Engagement	2	-	25	25
Total			22	60	265	225

Major Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR402 Strategies for Change Management
Finance	FIN402 Financial Statement Analysis
Marketing	MKT402 Sales & Distribution Management

Minor Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR403 Foundation of Human Skills
Finance	FIN403 Regulatory framework for Finance
Marketing	MKT403 Advertising & Digital Marketing

Vocational Courses only for students who wish to exit after the second year with a DIPLOMA in MANAGEMENT STUDIES

Exit Courses	Credits 10
Introduction to Python	4
Internship in Organization	4
Presentation	2

Note: Students exiting the programme after securing 88 credits in Sem I, II, III & IV will be awarded DIPLOMA in MANAGEMENT STUDIES provided they secure additional 10 credits in vocational courses mentioned above.

Third Year B.M.S. Semester V

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	501	Strategic Management	4	20	30	50
2	502	Choose from basket	4	20	30	50
3	503	Choose from basket	4	20	30	50
4	504	Choose from basket	4	20	30	50
5	505	Fundamentals of Data Analytics	2	-	25	25
6	506	Summer Internship Project	4	-	50	50
Total			22	60	195	275

Major Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR502 Methods of Motivation and Leadership
Finance	FIN502 Foreign Exchange Operations
Marketing	MKT502 Marketing Research

Major Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR503 Competency Mapping
Finance	FIN503 Direct Taxation
Marketing	MKT503 Services Marketing

Minor Courses any one (Any one as per specialization)

Specialization	Subject
Human Resource	HR504 Fundamentals of Training and Development
Finance	FIN504 Essentials of Banking, Financial Services and Insurance
Marketing	MKT504 Fundamentals of Retail Management

Third Year B.M.S. Semester VI

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	601	Industrial Law	4	20	30	50
2	602	Choose from basket	4	20	30	50
3	603	Choose from basket	4	20	30	50
4	604	Choose from basket	4	20	30	50
5	605	Internship	4	20	30	50
6	606	Event Management	2	-	25	25
Total			22	60	215	275

Major Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR602 Compensation Management
Finance	FIN602 Investment Analysis & Portfolio Management
Marketing	MKT602 Product & Brand Management

Major Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR603 Employee Engagement & Personnel Administration
Finance	FIN603 International Finance
Marketing	MKT603 Rural Marketing

Minor Courses (Any one as per specialization)

Specialization	Subject
Human Resource	HR604 HR Analytics
Finance	FIN604 Indirect Taxation
Marketing	MKT604 Tourism Marketing

Note: Students completing the programme after securing credits 132 in Sem I, II, III, IV, V & VI will be awarded DEGREE in **Bachelor of Management Studies**.