

**IndSearch**

Indian Institute of Cost and Management Studies & Research's

IndSearch
Institute of Management Studies & Research

(An autonomous Institute affiliated to Savitribai Phule Pune University)

B.Com. Business Administration

SEM 1							
Sr. No	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	101	Major	Business Accounting	4	20	30	50
2	102	Major Marketing/Finance/HR	Principles of Management	4	20	30	50
3	103	Minor	Fundamentals of Human Skills	4	20	30	50
4	104	MDC	Business Computing I/ Commercial Geography I	2	-	25	25
5	105	AEC	English 1	2	-	25	25
6	106	SEC	Basics of Excel	2	-	50	-
7	107	VAC	Indian Knowledge Systems I	2	-	50	-
8	108	VAC	*Introduction to Constitution of India	0	-	-	-
				20			

SEM 2							
Sr. no	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	201	Major	Cost Accounting	4	20	30	50
2	202	Major Mkt/Fin/HR	Marketing Management/Financial Management/ Human Resource Management	4	20	30	50
3	203	Minor	Business Economics	4	20	30	50

4	204	MDC	Business Computing II/ Commercial Geography II	2	-	25	25
5	205	AEC	English II	2	-	25	25
6	206	SEC	Computer applications & AI	4	-	50	-
7	207	VAC	Indian Knowledge Systems II	2	-	50	-
8	208	VAC	* Community Engagement	0	-	-	-
				22			

SEM 3							
Sr. no	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	301	Major	Business Law	4	20	30	50
2	302	Major Mkt/Fin/HR	Fundamentals of Consumer Behaviour/ Management Accounting /Basics of Recruitment & Selection	4	20	30	50
3	303	Minor	Business Environment	4	20	30	50
4	304A/304B	MDC	Introduction to R/ Industrial Psychology	2	-	25	25
5	305A/305B	AEC	German I/Sanskrit I	2	-	50	
6	306	SEC	Personality Development (A) & Negotiation skills (B)	4	-	50	50
				20			

SEM 4							
Sr. No.	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	401	Major	Materials Management	4	20	30	50
2	402	Major Marketing/Finance/HR	Advertising & Digital Marketing/Dir	4	20	30	50

			ect tax/Methods of motivation & leadership				
3	403	Major	Schemes for MSME & Entrepreneursh ip Development	2		25	25
4	404	Minor	Supply Chain Management	4	20	30	50
5	405A / 405B	MDC	Quantitative Techniques/ Introduction to Research Methodology	2	-	25	25
6	406A / 406B	AEC	German II/Sanskrit II	2	-	50	-
7	407	SEC	Presentation Software	2	-	50	-
8	408	Major	Field work	2	-	25	25
				22			

SEM 5							
Sr. No	Cour se Code	Category	Subject Name	Cred it Poin t	Onli ne / Viva voce	Intern al	Extern al
1	501	Major	Strategic Management	4	20	30	50
2	502	Major Marketing/Finance /HR	Fundamentals of Retail Management/Indi rect Tax/ Change management	4	20	30	50
3	503	Major	Financial Literacy & Personal Finance	4	20	30	50
4	504	Minor	Cybersecurity	4	20	30	50
5	505A / 505B	MDC	Business Analytics /Legal Environment	2	-	25	25

6	506	Major	Summer Internship Report	4	-	50	50
				22			

SEM 6							
Sr. no	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	601	Major	International Relations	4	20	30	50
2	602	Major Finance/Mkt/HR	Service Sector Management/Regulatory framework of finance/fundamentals of training & development	4	20	30	50
3	603	Major	Special Studies in Finance/Mkt/HR	4	20	30	50
4	604	Minor	CSR & Ethics	4	20	30	50
5	605A/605B	MDC	Web & Social Media Analytics/MOOCs	2	-	50	-
6	606	VAC	Environment, Sustainability & Governance	4	-	50	-
				22			

Students will be awarded Bachelors of Commerce in Business Administration after completion of Semester VI with total credits of 128 credits

Note: Students securing 7.5 CGPA and above only (till semester VI) will be given the option of completing BCOM Honours with Research otherwise students can opt for BCOM Honours

SEM 7							
Sr. no	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	701	Major	Advanced Research Methodology	4	20	30	50

2	702	Major	Productivity and Quality Management	4	20	30	50
3	703	Major	Global Operations and Logistics Management	4	20	30	50
4	704	Major	Technical Seminar	4		50	
5	705	Minor	Fundamentals of Emotional Intelligence	4	20	30	50
				20	80	170	200

Fourth Year B.COM Semester VII

Fourth Year B.COM Semester VIII (PART A) HONOURS

SEM 8							
Sr. no	Course Code	Category	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	801	Major	Project Management	4	20	30	50
2	802	Major	Global Leadership	4	20	30	50
3	803	Major	Dissertation	4	20	30	50
				20	80	170	200

Fourth Year B.COM Semester VIII (PART B) BCOM HONOURS WITH RESEARCH

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Internal	External
1	801	Summer Break Internship	15	20	30	50
2	802	Research Project	5	20	30	50
Total Marks:			20	40	60	100

Note: Students completing the programme with 168 credits from Sem I to Sem VII and PART B of Semester VIII will be awarded BACHELOR OF COMMERCE (HONOURS WITH RESEARCH)

Note: Students securing 7.5 CGPA and above only (till semester VI) will be given the option of completing BCOM Honours with Research.