

INDSEARCH INSTITUTE OF MANAGEMENT STUDIES & RESEARCH**Bachelor of Business Administration in International Business (BBA-IB) Structure
From Academic Year 2024-25****First Year B.B.A. Semester I**

Sr. N	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	101	Principles of Management	4	20	30	50
2	102	Financial & Cost Accounting	4	20	30	50
3	103	Introduction to Computers	4	20	30	50
4	104	Managerial Economics or MOOCs	2	-	25	25
5	105	Introduction to Constitution of India	2	-	25	25
6	106	Business Communication	2	-	25	25
7	107	Entrepreneurship	2	-	25	25
8	108	Indian Knowledge System	2	-	25	25
Total			22	60	215	275

First Year B.B.A. Semester II

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	201	Business Law	4	20	30	50
2	202	Business Environment	4	20	30	50
	203	Management Accounting	4	20	30	50
3	204	Computer Applications and Artificial Intelligence	2	-	25	25
4	205	Negotiation Skills/MOOCs	2	-	25	25
5	206	Quantitative Methods for Business –I	2	-	25	25
7	207	NSS/Cultural/Sports	2	-	25	25
8	208	Environmental Management	2	-	25	25
Total			22	60	215	275

Vocational Courses only for students who wish to exit after the first year with a CERTIFICATE

Exit Courses	Credits 10
Field work report	4
Advance Excel	4
Presentation	2

Note: Students exiting the programme after securing 44 credits in Sem I & II will be awarded CERTIFICATE in MANAGEMENT STUDIES provided they secure additional 10 credits in vocational courses mentioned above.

Second Year B.B.A. Semester III

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	301	Origin & Development of Global Business	4	20	30	50
2	302	Commercial Geography	4	20	30	50
3	303	International Economics	4	20	30	50
4	304	Choose from basket	2	-	25	25
5	305	Field Work	2	-	25	25
6	306	Quantitative Methods for Business –II	2	-	25	25
7	307	German-I	2	-	25	25
8	308	Personality Development Lab	2	-	50	-
Total			22	60	240	250

Elective (any one)

Specialization	Subject
Human Resource	HR304-Human Resource Management
Finance	FIN304 Financial Management
Marketing	MKT304 Marketing Management

Second Year B.B.A. Semester IV

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	401	Fundamentals of Research	4	20	30	50
2	402	International Trade	4	20	30	50
3	403	Choose from basket	4	20	30	50
4	404	CSR & Ethics	2	-	25	25
5	405	German-II	2	-	25	25
6	406	MS Excel	2	-	25	25
7	407	Yoga & Meditation	2	-	50	-
8	408	Community Engagement	2	-	50	-
Total			22	60	265	225

Minor Courses (any one)

Specialization	Subject
Human Resource	HR403 Foundation of Human Skills
Finance	FIN403 Regulatory framework for Finance
Marketing	MKT403 Advertising & Digital Marketing

Vocational Courses only for students who wish to exit after the second year with a DIPLOMA in Business Administration

Exit Courses	Credits 10
Introduction to Python	4
Internship in Organization	4
Presentation	2

Note: Students exiting the programme after securing 88 credits in Sem I, II, III & IV will be awarded DIPLOMA in Business Administration provided they secure additional 10 credits in vocational courses mentioned above.

Third Year B.B.A. Semester V

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	501	Strategic Management	4	20	30	50
2	502	Import Export Management	4	20	30	50
3	503	Global Operations and Logistics Management	4	20	30	50
4	504	International Entrepreneurship	4	20	30	50
5	505	Fundamentals of Data Analytics	2	-	25	25
6	506	Summer Internship Project	4	-	50	50
Total			22	80	195	275

Third Year B.B.A. Semester VI

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	601	Business Reporting Analysis	4	20	30	50
2	602	International Relations	4	20	30	50
3	603	Introduction to Foreign Exchange	4	20	30	50
4	604	Cross Cultural Management	4	20	30	50
5	605	Internship	4	20	30	50
6	606	Event Management	2	-	25	25
Total			22	100	150	250

Note: Students completing the programme after securing credits **132** in Sem I, II, III, IV, V & VI will be awarded **DEGREE in Bachelor of Business Administration International Business**