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- **B.Com. BFSI**

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- **B.Com. BA**

This degree offers valuable skills and knowledge applicable to Business Administration. This program provides a strong foundation in core areas of Finance, Human Resource Management, and Marketing, including core areas of Financial Accounting, Taxation, Principles of Management, Training & Development, Consumer Behavior, Digital Marketing, and Strategic Management. Students gain analytical, leadership, and decision-making capabilities through practical case studies and industry-relevant projects that integrate financial planning, people management, and market strategy. This degree will equip students with essential tools for success in business administration in roles such as Financial Analyst, HR Executive, Talent Acquisition Specialist, Marketing Executive, Business Development Officer, Operations Coordinator, and Management Trainee, preparing them to thrive in dynamic corporate, entrepreneurial, and global business environments.

Unlock the Power of Data with Our Business Analytics Module!

In today's data-driven world, Business Analytics is the key to making smart, strategic decisions! At IndSearch, our Business Analytics Module is designed to equip B.Com. students with the technical expertise and practical skills needed to thrive in top industries. With this module, students don't just learn—but also become job-ready in the fast-growing field of business intelligence & analytics.

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