

### Chief Patron:

Dr. Ashok Joshi, *Director General, IndSearch*

### Patrons:

Dr. Aparna Tembulkar, *Director*

Dr. Sunita Joshi, *Dean, UG, ECIRC*

### Organising Committee Members:

Dr. Vikas Peshave - 99700 53880

Prof. Devaki Jain - 98811 51263

Prof. Sahil Shaha - 88309 19558

Prof. Tushar Halbe - 92255 21703

Prof. Nilaya Murthy - 98812 57904

Submission of Registration Forms /Abstracts /  
Full Papers and for Information or Queries:  
Email: parkhiseminar@indsearch.org

### Dates to Remember:

- Submission of Abstract: on or before 20<sup>th</sup> September 2021
- Submission of full Paper for selected Abstracts: on or before 12<sup>th</sup> October 2021
- Acceptance & Confirmation of Paper: 15<sup>th</sup> October 2021

### Prof. Pramod Parkhi Centre for Banking, Finance & Insurance

Prof. Pramod Parkhi, distinguished Practitioner & academician passed away on 24<sup>th</sup> September, 2011. To commemorate his memory & recognize his rich contribution in the domain of banking, finance & Insurance, IndSearch has established Prof. Pramod Parkhi Centre for Banking, Finance & Insurance for promoting research & training in this vital field. Smt. Nanda Pramod Parkhi and Mr. Prataprao Pawar, Chairman - Sakal Media Group have generously contributed for the development of the centre.

### Registration Fee:

No registration fee

### Session Plan:

- 09.00 – 09.30 Welcome Tea & Registration  
09.30 – 10.30 Inauguration & Key note address  
10.30 – 12.00 Paper Presentation Session I  
12.00 – 12.15 Tea Break  
12.15 – 01.30 Paper Presentation Session II  
01.30 – 02.00 Valedictory Session  
2.00 onwards Working Lunch

### Earlier Research Paper Competitions Organised:

1. Recent Trends in Behavioural Finance - 25<sup>th</sup> March 2012
2. Insurance Strategies – 21<sup>st</sup> February 2014
3. Analysis of Union Budget 2015 – 14<sup>th</sup> March 2015
4. Indian Banking – A Paradigm shift, A grand leap forward – 27<sup>th</sup> February 2016
5. GST- A Paradigm shift in Indirect Taxes- 11<sup>th</sup> March 2017
6. Growing NPAs and future of Banking in India- 10<sup>th</sup> March 2018
7. 'Bank Mergers, a boon to banking and economy?'- 18<sup>th</sup> September 2019

Indian Institute of Cost and Management Studies & Research's

### IndSearch Institute of Management Studies & Research

#### Venue:

Auditorium, IndSearch Bavdhan Campus,  
37/2/2/4 Bavdhan Khurd,  
Pirangut Road, Pune 411 021  
Phone: +91 020 22917000, 7498696248

Scan for more information



#### Information and Registration at:

IndSearch Law College Road Campus:  
85/1, Law College Road, Erandavane, Pune 411 004  
Phone: +91 020 25431972 / 25441524

**All Covid 19 protocols will be followed.**



Indian Institute of Cost and Management Studies & Research's

### IndSearch Institute of Management Studies & Research

(Affiliated to Savitribai Phule Pune University, formerly University of Pune, with Autonomous status.)

### Prof. Pramod Parkhi Centre for Banking, Finance & Insurance

Announces

8th Inter - Collegiate Research Paper Competition on

**Micro Insurance: Who really benefits?**  
on Wednesday 27<sup>th</sup> October, 2021

Venue:

Auditorium, IndSearch Bavdhan Campus,  
37/2/2/4 Bavdhan Khurd,  
Pirangut Road, Bavdhan, Pune 411 021



## About IndSearch:

Pioneering Management Education in Pune, IndSearch, established in 1973 has completed an eventful 48 years of contribution to value-based Management Education and research. IndSearch alumni are working in well-known Indian Companies and reputed MNC's. IndSearch is the oldest management institute under Savitribai Phule Pune University.

In recognition of high standards in providing quality education, IndSearch has been conferred "Autonomous status" in July 2007 by UGC and Savitribai Phule Pune University in concurrence with Government of Maharashtra and has also earned permanent recognition from Savitribai Phule Pune University as an Institute for Management and doctoral studies.

IndSearch conducts two-year full time Post Graduate M.B.A. Course Recognized by AICTE, New Delhi and the Government of Maharashtra with intake capacity of 150 students having specialization in Finance, Marketing, Human Resource Management, Information Technology and Operations & Supply Chain Management. From the academic year 2016-17, under Savitribai Phule Pune University, IndSearch has started BACHELOR OF MANAGEMENT STUDIES (BMS) Degree Course at its Law College Road Campus, Pune. From the Academic year 2021-22 IndSearch has started two new **BMS Courses: BMS in E-Commerce and Supply Chain Management BMS in Computer Applications and Business Analytics.** After successful completion of this course, degree will be awarded by Savitribai Phule Pune University.

IndSearch conducts two years' MMS (Master of Management Studies) Course Recognized by AICTE, New Delhi and affiliated to Savitribai Phule Pune University with intake capacity of 30 students having specialization in Marketing, Finance, Computer, Production & Materials and HR Management. IndSearch also conducts **Post Graduate Diploma Courses: PGDBM, PGDEM, PGDFS, PGDHRM, PGDIEM, PGDMM, PGDCM in Digital Business.**

IndSearch conducts Ph.D. programme in various functional areas of management including Financial Management, Marketing Management, Information Technology Management, Human Resources Management and Operations Management which is permanently recognized by Savitribai Phule Pune University.

## About the Competition:

Insurance Regulatory and Development Authority of India (IRDAI) came out with first micro insurance regulations in 2005 which was amended from time to time. IRDAI Micro Insurance Regulations 2015 was notified in July 2015 with an objective to develop the micro insurance market in India. The target group for this insurance is people in the low-income bracket. According to India's Economic Survey 2019-20, Indian microinsurance sector has only covered 9% of the overall population and 14.7% of the potential micro insurance market size in the country. These figures highlight the need to explore the untapped market in India.

Insurance protection for the masses and financial inclusion are vital since insurance is an indicator of economic as well as social development of a country. Insurance is extremely necessary for poor and marginalised sections of the society as these people do not have sufficient resources to fall back upon.

Despite several initiatives from the Government, the Micro insurance sector remains unexplored. Most of the country's population living in the rural part of India, micro insurance would make the difference in the living standard of these low-income families.

Needless to say, this is all the more urgent in the current situation of the COVID-19 pandemic when thousands of Indians, especially from the marginalised section, have lost their livelihoods, and are now leading more insecure lives and are getting trapped into poverty. In the background of huge under penetration of micro insurance, a need is felt to explore micro insurance sector.

Therefore, following questions could be leading areas for research papers:

- Is there awareness of Micro Insurance in the weaker sections?
- Are Micro Insurance products suitable for low-income group?
- Would technology play an important role in Micro Insurance penetration?
- Are there sufficient delivery channels for Micro Insurance?
- Is Micro Insurance a cost-effective segment for Insurance companies?
- Is regulatory framework supportive enough for the Micro Insurance penetration?

## Objectives:

To create a platform for undergraduate and post graduate students below the age of 25 years to share and exchange their views on current micro insurance scenario.

## Call for Papers:

Research papers are invited from students from educational institutions and students pursuing professional courses.

This platform provides an opportunity to college and university students to research and present their views on the competition Topic.

## Guidelines for Paper Submission:

Interested students need to submit abstract of their Research Papers not exceeding 250 words. Abstract should contain essence of research paper.

The authors whose abstract get selected are required to submit a full Paper which shall include introduction, objectives, need, research methodology, data collection, data analysis, findings and keywords, bibliography.

The author/s shall stick to the following rules:

Not exceeding 2500 words

Font size for Title: 14 point

Font size for other matter: 12 point

Font: Times New Roman

Line Spacing: 1.5

Cover Page: Title, Author/s, affiliation, contact details

Keywords: not less than 5

Email ID for submission of above:

parkhiseminar@indsearch.org

## Prizes for Best Research Papers

**1<sup>st</sup> Prize: Rs. 10000 /-**

**2<sup>nd</sup> Prize: Rs. 7500 /-**

**3<sup>rd</sup> Prize: Rs. 5000 /-**