

6.2.1 IndSearch Strategic Plan/Perspective Plan

Strategic Plan/ Perspective Plan – The Institute’s strategic Plan/perspective plan is developed in line with the Goals and Objectives. The plan focuses on:

1. **Designing and offering more skill-based programmes** - Designing and offering more skill-based programmes, to develop managerial and analytical skills that are necessary in the corporate world. In line with the skilling India initiative of the Government, IndSearch plans to launch more skill-based undergraduate programmes, with practical inputs and skill development to ensure that on successful completion of the course, the students can be gainfully employed. From AY 2020-21, the Institute has planned to launch One year Post Graduate Diploma Programmes to provide an avenue for working professionals to enhance and upgrade their skills. Also, the Institute plans to launch the Undergraduate programme in e-commerce and supply chain and Computer Applications and Business Analytics as these are the emerging areas in which students can find good employment opportunities from AY 2021-22
2. **Collaborating with Institutes of International Repute**-As a part of the perspective plan, IndSearch plans to have MoU’s with International Universities to enhance the -International exposure to faculty and students through the exchange programmes. Given the current Pandemic situation, the Institute is also planning to partner with International Universities to enable our students to take some courses in online mode from the Academic Year 2022-23.
3. **Curriculum enhancement**-IndSearch has been taking feedback from the Industry and alumni regularly with regards to the curriculum to keep it in line with the current needs of the Industry. As a part of the perspective plan, IndSearch is developing a project-based learning module for the faculty (short duration-during the summer break) to partner with the Industry and develop a training module (MDP), research-based project or case study to enrich the experience of the faculty and benefit the students from Academic year 2020-21
4. **Inculcating Universal Human Values** - IndSearch has been insisting on community services for the students and faculty and conducting activities like blood donation, tree plantation, going to schools in rural area and teaching the children there, donating to NGO’s etc. As a part of the perspective plan and with the objective of creating caring citizens, IndSearch will be partnering for more community services programmes with the neighbouring schools, villages NGO’s and Government bodies. IndSearch will continue to conduct lectures and workshops for the students in this regard
5. **Fostering Research Culture** – To encourage a research culture, the Institute will introduce new schemes to help faculty and research scholars undertake minor and major research projects. Also, since publication in SCOPUS/UGC Care listed journals is necessary for the career advancement of the Faculty members, the Institute plans to add to the research policy, incentives to faculty for publishing in the said journals from Academic year 2020-21
6. **Adoption of ICT** – The Institute will adopt the latest technology to enhance the teaching learning processes.

Overall, the Institute will strive to ensure the satisfaction of all the stakeholders by continuously enhancing and upgrading the systems, processes, and methodologies.