



IndSearch

*A new diamond in the education spectrum
of Savitribai Phule Pune University
The one & only course of its kind in S.P. Pune University*



BMS

Bachelor of Management Studies Three years Six Semester Course

An offering by IndSearch - Pioneers in Management Education since 1973

About IndSearch

Pioneering Management Education in Pune, IndSearch, established in 1973 has completed an eventful 47 years of contribution to value based Management Education and research. It provides young management professionals a supportive environment in which they can assume responsibility for continuous self development. IndSearch alumni are working in well-known Indian Companies and reputed MNC's. IndSearch is permanently affiliated to Savitribai Phule Pune University (Affiliation ID429) with autonomous status. It is the oldest management institute under the university.

From the academic year 2016-17, under Savitribai Phule Pune University, IndSearch has started BACHELOR OF MANAGEMENT STUDIES (BMS) Degree Course at its Law college Road campus Pune-411 004. BMS degree is awarded by Savitribai Phule Pune University to the students after successful completion of the course.



~ A Unique course that caters to being ~

Professional • Student Centered • Academically Strong • Innovative • Cost Effective • Having a Dynamic Syllabus

Indian Institute of Cost and Management Studies & Research (IndSearch)

(Permanently affiliated to Savitribai Phule Pune University with autonomous status)

Campus: IndSearch, 85/1, Law College Road, Erandavane, Pune 411 004

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BACHELOR OF MANAGEMENT STUDIES (BMS) THREE YEARS, SIX SEMESTERS FULL TIME PROGRAMME ~

Title of the Programme: Bachelor of Management Studies (BMS)

Duration: The Course shall be a full time course and the duration of the course shall be of three years.

- Objectives:**
- To create for students an additional avenue of self-employment and also benefit the industry by providing them with suitable trained persons
 - To prepare students to exploit opportunities being newly created in the management profession field
 - To provide adequate basic understanding of management education to the students
 - To give adequate exposure to operational environment in the field of management
 - To inculcate training in the use of modern technology for the benefit of all parties concerned.

- Eligibility:**
- A candidate for being eligible for admission to the Degree course in Bachelor of Management Studies (BMS) shall have passed 12th Std. Examination (H.S.C.10+2) from any stream with English as passing subject and has secured 45% marks at 12th Std. OR
 - Two years Diploma in Pharmacy after H.S.C., Board of Technical Education conducted by Government of Maharashtra or its equivalent. OR
 - Three Year Diploma Course (after S.S.C., i.e. 10th Standard) of Board of Technical Education conducted by Government of Maharashtra or its equivalent. OR
 - MCVC

Medium of Instruction: Medium of instruction shall be in English.

~ Course Structure ~ Bachelor of Management Studies (BMS) Structure From Academic Year 2020-21

FIRST YEAR		Credits	SECOND YEAR		Credits	THIRD YEAR		Credits
Semester - I			Semester - III			Semester - V		
101	Foundation of Human Skills	3	From Semester III, students can opt for one major and one minor specialization group of his / her choice from those offered (Finance / Marketing / HR/CA/IB).			501	Export-Import Procedures & Documentation	3
102	Financial & Cost Accounting	3	Accordingly he / she will have to continue with the same choice of specializations for the rest of the semesters.			502	Services Sector Management	3
103	Principles of Management	3	*Note: The minimum number of students required to conduct the lectures for any specialization is 10.			503	Fundamentals of Data Analytics	3
104	Quantitative Methods for Business	3	301	Financial Management	3	504	CSR & Ethics	3
105	Effective Communication	3	302	Marketing Management	3	505	Strategic Management	3
106	Environmental Management	3	303	Managerial Economics – II	3	506Maj	Major Specialization subject I	3
107	Introduction to Computers	3	304	Industrial Law	3	507	Project Work & Project Viva	2+2
			305Maj	Major Specialization subject I	3	508	Advanced Excel / Tally / MOOCs	3
			306Maj	Major Specialization subject II	2			
			306Min	Minor Specialization subject	2			
Semester - II			Semester - IV			Semester - VI		
201	Human Resource Management	3	401	Elements of Direct & Indirect Taxes	3	601	Marketing Research	3
202	Business Law	3	402	Materials Management	3	602	Indian Management Thoughts & Practices	3
203	Management Accounting	3	403	Research Methods	3	603	Entrepreneurship & Management of Small & Medium Enterprises	3
204	Business Environment	3	404	Field work – as per specialization	3	604	Productivity & Quality Management	3
205	Managerial Economics – I	3	405Maj	Major Specialization subject I	3	605	Elements of Logistics Management	3
206	Production Management	3	406Maj	Major Specialization subject II	2	606	Cases as per Specialization	3
207	Computer Applications in Business	3	406Min	Minor Specialization subject	2	607Maj	Major Specialization subject I	3
			407	Personality Development / MOOCs	2			

Specializations Offered – Finance, Marketing, Human Resource, Computer Applications and International Business.