

Indian Institute of Cost And Management Studies & Research (IndSearch)

(An Autonomous Institute under the statutory framework of the University of Pune)

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**Members of the Internal Quality Assurance Cell (IQAC)
for the Academic year 2010 - 2011**

1	Dr. Ashok R. Joshi, Director, IndSearch	Chairman
2	Prof. Pramod Parkhi, Managing Trustee, IndSearch, and Former Chairman, Cosmos Co-op Bank Ltd., Pune	Member representing the Management
3	Dr. R. S. Mali, Former Vice-Chancellor, North-Maharashtra University	Member representing Administrators
4	Principal Dr. V. R. Shirgurkar, Advisor, Quality Assurance	Member representing the Society
5	Dr. Sunita Joshi, Associate Dean, Administration, IndSearch	Member representing Administrators and Teachers
6	Dr. N.M. Vechalekar, Associate Dean, PGP, IndSearch	Member representing Teachers – Coordinator of IQAC
7	Prof. Manisha Chopde, Assistant Professor, IndSearch	Joint Coordinator & Member representing Teachers
8	Prof. Baishali Mandal, Assistant Professor, IndSearch	Member representing Teachers
9	Prof. Aparna Tembulakar, Assistant Professor, IndSearch	Member representing Teachers

The Annual Quality Assurance Report (AQAR) of the IQAC

Name of the Institution: Indian Institute of Cost And Management Studies & Research
(IndSearch)

Name of the Head of the Institution: Dr. Ashok Joshi

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Name of the IQAC Coordinator: Dr. N. M. Vechalekar

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Year of the Report: 2010-2011

Part A

The plan of action chalked out by the IQAC in the beginning of the academic year 2010-2011 towards quality enhancement and the results achieved by the end of the year.

A.1. Plan of action chalked out by IQAC in the beginning of the academic year 2010-2011

No.	Key Area	Plan for 2010-2011
1.	Shift Academic Activities at the Bavdhan Campus	<ul style="list-style-type: none">To commence Academic Activities for MBA from Academic Year 2010-2011.
2.	Students Exchange Programme	<ul style="list-style-type: none">Invite students from the University of Wisconsin, Parkside as a part of the student exchange program.To send our MBA students to the University of Wisconsin under the student exchange program.
3.	Strengthening of the Research Activities	<ul style="list-style-type: none">To allocate financial resources for Research Activity.To identify Research topics / projects.To bring out Research Newsletter
4.	Construction of Hostel, Housing accommodation and Cafeteria at the Bavdhan campus	<ul style="list-style-type: none">To construct a hostel for 50 studentsTo provide housing accommodation for staffTo provide Cafeteria facility for students, faculty and staff
5.	Develop performance indicators for academic and administrative activities	<ul style="list-style-type: none">To develop performance indicators to monitor the progress towards the targets / objectives

A.2. Results achieved against the plan chalked out for the year by the end of the academic year 2010-2011

A.2.1. Academic Activities at the Bavdhan Campus

The Institute had applied to the AICTE vide its letter dated 17th Feb 2010 for shifting of the AICTE approved full time MBA program conducted by the institute from 85/1, Chiplunkar Road / Law College Road, Erandavana, Pune - 411004 to the new premises at Survey No. 37/2/2/4, Bavdhan Khurd, Pune - 411021. The AICTE has conveyed their approval for its shifting vide their letter no. P.C.F.No.431-27-22/MCP(M)94 dated 01.06.2011. Accordingly the AICTE approved full time MBA program have been shifted to the Bavdhan campus with effect from 15th June 2011.

A.2.2. Student Exchange Programe- MoU with the University of Wisconsin, Parkside

Under the students exchange program EIGHT of our MBA students went to the University of Wisconsin, Parkside. Details are provided in Section B.40

Students from the University of Wisconsin, Parkside will be visiting our Institute in the academic year 2011 - 2012.

A.2.3. Strengthening of Research Activities

- a. Faculty members were provided financial support for conducting research activity.
- b. The Research Newsletter has been published in October 2010
- c. Faculty members were encouraged to participate in seminars, workshops and conferences. Details are provided in section B.7.
- d. Faculty members were provided full financial support (Rs. 316304/-) from management funds for attending the conference.

A.2.4. Construction of Hostel, Housing accommodation and Cafeteria at Bavdhan campus

The student hostel, staff housing accommodation plan is ready.

The Cafeteria has been made functional at the Bavdhan campus.

All the modern equipments worth Rs. 9,51,675/- required for the cafeteria have been purchased . Large space of around more than 2000 sq. ft is provided for the dining hall.

A.2.5. Development of performance indicators for academic and administrative activities

The performance indicators as given by the UGC and the Pune University circular for the academic and administrative activities were discussed with the faculty.

All the academic as well as administration activities were conducted as per the schedule.

Almost all administrative activities have been computerized.

The concurrent evaluation, mid – trimester /semester tests, end semester / trimester examinations were conducted as per the plan (academic calendar). The results were declared in a short time (within 10 days) immediately after the tests / examinations were over.

Part B

B.1. Activities reflecting the goals and objectives of the Institution:

The Goals and Objectives of the Institution are:

1. To offer programmes in Management and ICT for enhancing conceptual understanding and developing managerial skills through a balanced blend of current theory, experiential learning and case study based analysis
2. To design and deliver superior quality programmes by integrating management theory with relevant research and consulting
3. To collaborate with renowned institutions world-wide through faculty and student exchange, joint research and other cooperative initiatives
4. To partner with corporates for creating and delivering customized learning solutions for their organizational development needs
5. To help build the nation's managerial capital by catering to the needs and aspirations of all sections of society
6. To create a conducive environment to respect diversity

The Goals and Objectives of the Institute are reflected in the curricular, co-curricular and extra-curricular activities which are described in this report.

B.2. New Academic Programmes Initiated (UG, PG)

No new programs were started in the academic year 2010-2011.

B.3. Innovations in curricular Design and Transaction:

Restructuring of MBA program & revision of the MBA & Diploma program

The MBA programs were restructured so as to include new subjects or topics which will enable the students to enhance their knowledge with the latest technology required in the Industry. The syllabus was also revised wherever required.

The Board of studies in their meeting suggested that a few subjects may be taught through seminar papers. The aim of this was to develop the analytical and presentation ability of students and to inculcate in them the art of working effectively in teams.

The MBA Program was then re-designed to consist of four papers taught through seminars, where the students get the opportunity to be a part of team-based activities.

The basic concepts of the particular Seminar Paper were explained to the students by means of classroom sessions, an overview of the topic and what is expected from them were explained in detail in the first two weeks. A list of seminar topics covering the scope of the curriculum was given to the students in advance by the concerned faculty. Students participating in the group activity/presentations/role plays/Group Discussions were provided with faculty guidance and practice sessions were conducted. Students had to submit, a Seminar paper/Dissertation based on the activities carried out by them, by the end of the year.

Assessment of Seminar Paper

Assessment of seminar paper consisted of a combination of reviews, presentations and project work as mentioned below:

There was no paper and pencil examination for the seminar paper.

A] The tutorial system as described remained the same for a seminar paper.

B] As a part of the mid-term examinations students had to face a group viva voce (*consisting of 3 students*) for 15 minutes carrying weightage of 20 marks.

C] The final examination for 50 marks comprised of a dissertation (of a minimum of 2000 words in spiral bound hard-copy along with a CD) submitted by the student two weeks prior to the preparatory leave week.

B.4. Inter-disciplinary programmes started:

To enhance the scientific temper amongst students IndSearch has been inviting scientist to explain the recent development in science and technology. Also professionals in the field of economics and social sciences were invited to deliver lecture in their respective areas.

B.5. Examination reforms implemented:

The concurrent evaluation component of the MBA program has been enhanced and the internal evaluation for the subject was increased to 50% from 40% so that the students would be in the process of continuous preparation and will study on an ongoing basis. The assessment of the seminar paper was carried out through viva, role plays, group presentation and dissertation.

B.6. Candidates qualified: NET/SLET/GATE/GRE etc.

10 students had appeared for the GRE examination.

B.7. Initiatives towards Faculty Development Programmes:

Faculty members are encouraged to participate in national and international conferences, seminars and workshops.

Following is the list of conferences/ seminars and workshops attended by the faculty members during the academic year 2010 - 2011.

Sr. No	Name of the Conferences/ Seminars / Workshops	Place	Date	Faculty Name
1	Second Global Conference of Management Accountants	Colombo, Sri Lanka	29 th and 30 th July 2010	Dr. N. M. Vechalekar
2	Workshop on "Effective teaching through Case Writing"	IIT, New Delhi	23 rd to 25 th September 2010	Prof. Aparna Tembulkar Prof. Baishali Mandal
3	National Conference on Inclusive Growth in India: An emphasis on financial and social inclusion	Women's Christian College, Chennai	7 th and 8 th October 2010	Dr. N. M. Vechalekar Dr. L. Ramakrishnan
4	BIZCON International Conference	Asia Pacific University, Kuala Lumpur, Malaysia	25 th and 26 th October 2010	Dr. N. M. Vechalekar
5	International Case Conference organized by IMT Nagpur	International Centre, Goa	16 to 18 th November 2010	Prof. Aparna Tembulkar Prof. Baishali Mandal
6	International Conference on Marketing & Business Strategy -ICOMBS 2010	Green Marketing: Implementing the Strategies	3 rd and 4 th Dec 2010	Prof. Manjari Lal Dr. Subhash Bhave
7	Regional Cost Conference organized by Western India Regional Council of ICWAI	Kalyan-Ambarnath Chapter of Cost Accountants, Kalyan	24 th and 25 th December 2010	Dr. N. M. Vechalekar

8	Workshop on Responsible Investment: Mainstreaming of environmental, Social and Governance Factors workshop organized by GRI and GTZ	GRI and GTZ, Hotel Taj President, Mumbai	19 th January 2011	Dr. L. Ramakrishnan Prof. Sham Wagh
9	Asia Pacific Quality Network Conference –organized by NAAC India	Mathan Hotel, Bangalore	2 nd and 3 rd March 2011	Dr. Subhash Bhawe Prof. Vikas Peshve Prof. Neelambari Joshi Prof. Aparna Tembulkar Prin. V. K. Wagh
10	Workshop on “Effective teaching through Case Writing”	IIT, New Delhi	16 th to 18 th March 2011	Prof. Manisha Chopde Prof. Nilambari Joshi
11	11th South Asian Management Forum (AMDISA)	Nepal Administrative Staff College, Kathmandu, Nepal	16 th and 17 th May, 2011	Dr. Ashok Joshi Dr. Sunita Joshi Dr. Subhash Bhawe Prof. Manisha Chopde Prof. Baishali Mandal

The total cost incurred on these faculty development programmes is Rs. 3,16,304/-

Faculty members are encouraged to carry out research activities and to publish research papers and review articles.

Following is the list of papers and case studies presented / published by our faculty members during the academic year 2010 - 2011.

Sr. No	Name of the Conferences / Seminars / Workshops	Place & Date	Title of the paper / Case study	Faculty Name
1	National Conference on Inclusive Growth in India: An emphasis on financial and social inclusion	Women’s Christian College, Chennai 7 th and 8 th Oct 2010	Financial Inclusion- Issues and Challenges	Dr. N. M. Vechalekar Dr. Ashok Joshi
2	National Conference on Inclusive Growth in India: An emphasis on financial and social inclusion	Women’s Christian College, Chennai 7 th and 8 th Oct 2010	A review of the initiatives by Indian Companies on inclusive growth and community development based on their published Sustainability Reports as per the Global Reporting Initiative’s (GRI) G-3 Guideline during the period 2007-2010	Dr. L. Ramakrishnan & Dr. Ashok Joshi

3	BIZCON International Conference	Asia Pacific University Kuala Lumpur, Malaysia, 25 th and 26 th Oct 2010	Strategic Cost Management for Global Competitiveness	Dr. N. M. Vechalekar
4	International Case Conference 2010	Goa , International Centre, 16 th to 18 th November 2010	Jagruti: Bringing awareness to the under-privileged section of the society	Dr. Sunita Joshi, Prof. Baishali Mandal, Prof. Aparna Tembulkar
5	Asia Pacific Quality Network	Bangalore , 2 nd to 4 th March 2011	Ranking and Accreditation of Higher education Institution: Issues and Concerns	Dr. Ashok Joshi, Dr. N M Vechalekar Prof. Vikas Peshave
6	11th South Asian Management Forum (AMDISA)	Nepal Administrative Staff College, Kathmandu, Nepal (May 16-17, 2011)	Software defect rectification: Its relation with time and cost to improve the quality of software	Prof. Manisha Chopde, Dr. Ashok Joshi
7	11th South Asian Management Forum (AMDISA)	Nepal Administrative Staff College, Kathmandu, Nepal (May 16-17, 2011)	Success factors for software quality assurance through effective software testing	Prof. Manisha Chopde, Dr. Ashok Joshi,
8	11th South Asian Management Forum (AMDISA)	Nepal Administrative Staff College, Kathmandu, Nepal (May 16-17, 2011)	New Technologies in Information resource Centers: Vision and reality	Prof. Baishali Mandal, Dr. Sunita Joshi
9	11th South Asian Management Forum (AMDISA)	Nepal Administrative Staff College, Kathmandu, Nepal (May 16-17, 2011)	Measuring performance in Information Resource Centers for resource Efficiency and institutional growth	Prof. Baishali Mandal, Dr. Sunita Joshi,

Books / Monographs Written by Faculty

Sr. No	Title	Publication	Faculty Name
1.	Monograph on "Poverty Alleviation and BOP Models"	IndSearch	Dr. Ashok Joshi, Dr. L. Ramakrishnan, Prof. Manisha Chopde
2.	Financial Services	Nirali Prakashan, Pune	Dr. n. M. Vechalekar
3.	Financial Management (Reprint)	Nirali	Dr. N M Vechalekar
4.	Business Law (Reprint)	Everest Publishing House	Dr. N M Vechalekar
5.	Financial Management (B.B.A) (Reprint)	Nirali	Dr. N M Vechalekar
6.	Cost & Works Accounting (Paper-III) (Reprint)	Diamond	Dr. N M Vechalekar Prof. P. R. Velapure

B.8. Seminars and Workshops conducted:

IndSearch has organized the following Workshops/Management Development Programmes in collaboration with various organizations for Corporate Executives in 2010-2011

Sr. No	Topic / Title	Sponsoring Organization /Venue	Date and Duration	Number of Participants	Resource Person
1.	Planning & Organizing	M/s Forbes Marshall Ltd., Pune	2 nd August 2010	20	Prof. Sham Wagh, Prof. Rohan Sachdeo
2.	Supply Chain Sustainability	Infosys Ltd, Bangalore	30 August 2010	50	Dr. L. Ramakrishnan
3.	Decision Making & Problem Solving	M/s Forbes Marshall Ltd., Pune	16 th September 2010	20	Prof. Sham Wagh, Prof. Rohan Sachdeo Prof. Capt. R. L Ranadive Prof. Aparna Tembulkar
4.	Conduct of Mohalla Committee Meetings **	Pune Police, Pune	23 rd August – December 2010	1000 approx. In batches of 70 – 80 each	Dr. Ashok Joshi, Dr. N M Vechalekar, Prof. Sham Wagh, Prof. Capt. R L Ranadive, Prof. Rohan Sachdeo
5.	Cost-Accounting Standards	Sany Heavy Industries Pvt. Ltd., Pune	16 th October 2010	10	Dr. N M Vechalekar Prof. Sham Wagh Prof. Vikas Peshve

6.	Problem Solving	M/s Forbes Marshall Ltd., Pune	27 th September 2010	20	Prof. Sham Wagh, Prof. Rohan Sachdeo
7.	Principles of Scientific Management by F. W. Taylor	Sany Heavy Industries Pvt. Ltd., Pune	2 nd December 2010	20	Dr. Ashok Joshi Dr. N M Vechalekar Prof. Sham Wagh Prof. Capt. R. L Ranadive Prof. Rohan Sachdeo Prof. Aparna Tembulkar
8.	Finance for Non-finance executives	M/s Praj Industries Ltd., Pune	January 2010- May2011	40	Dr. Vechalekar, Prof. Sham Wagh, Prof. Vikas Peshave
9.	Financial Literacy and Investment Planning	National Stock Exchange for Pune Police	4 th & 5 th March 2011	70	Dr. Ashok Joshi Dr. N M Vechalekar Prof. Sham Wagh Prof. Sudhakar Kulkarni Prof. Rohan Sachdeo
10.	Financial Literacy and Investment Planning	National Stock Exchange for Satara Police	1 st & 2 nd April 2011	50	Dr. Ashok Joshi, Dr. N M Vechalekar, Prof. Sham Wagh, Prof. Sudhakar Kulkarni, Prof. Rohan Sachdeo
11	Team Building	Elite Thermal Engineers Pvt, Ltd. Pune	30 th May 2011	15	Prof. Rohan Sachdeo
12	Employee engagement	Sany Heavy Industries Pvt. Ltd., Pune	23 rd June 2011	15	Prof. Rohan Sachdeo Prof. Jamiedas George

** DETAILS OF THE TRAINING PROGRAMS FOR PUNE POLICE ON "HOW TO CONDUCT MEETINGS?"

Sr. No.	Day	Date	Time	Venue	Faculty Members	Number of Participants
1	Monday,	23 rd August 2010	11 am to 1.30 pm	Office of Pune Police Commissioner	Dr N. M. Vechalekar Prof. S. S.Wagh Prof. R. Randive Prof. Rohan Sachdeo	95
2	Wednesday	25 th August 2010	11 am to 2.30 pm	Office of Pune Police Commissioner	Dr N. M. Vechalekar Prof. S. Wagh Prof. R. Randive Prof. Rohan Sachdeo	85

3	Tuesday	19 th October 2010	9.30 am to 10.30 am	Faraskhana, Pune	Dr N. M. Vechalekar Prof. Sham Wagh Prof. R. Randive Prof. Rohan Sachdeo	50
4	Thursday	28 th October 2010	8.30 pm to 9.30 pm	Deccan Gymkhana Police Station	Dr N.M. Vechalekar Prof. S. Wagh Prof. Rohan Sachdeo	50
5	Friday	29 th October 2010	9.30 am to 10.30 am	Sahakarnagar Police Station, Pune	Dr N.M. Vechalekar Prof. S. Wagh Prof. Rohan Sachdeo	50
6	Friday	29 th October 2010	5.30 pm to 6.30 pm	Samarth Police Station, Pune	Prof. S.Wagh Prof. Rohan Sachdeo	45
7	Tuesday	9 th November 2010	9.30 am to 10.30 am	Hadapsar Police Station	Prof. S. Wagh Prof. Rohan Sachdeo Prof. R. Randive	40
8	Friday,	26 th November 2010	9.30 am to 10.30 am	Sangvi Police Station	Dr N.M. Vechalekar Prof. S. Wagh Prof. Rohan Sachdeo	35
9	Friday	3 rd December 2010	9.00 am to 10 am	Hinjewadi Police Station	Dr N.M. Vechalekar Prof. S.S.Wagh Prof. R. Randive	40
10	Tuesday	15 th December	5.00 pm to 6.00 pm	Pimpri – Chinchwad Police Station	Dr N.M. Vechalekar Prof. S. Wagh Prof. R. Randive Prof Rohan Sachdeo	30
11	Saturday,	18 th December 2010	9.00 am to 10.00 am	Pune Cantonment and Bund Garden Police Station	Dr N.M. Vechalekar Prof. S. Wagh Prof. R. Randive Prof. Rohan Sachdeo	50

Public Awareness Lecture series (PALS)

A one week Public Awareness Lecture Series (PALS) on "Sustainability Reporting as per GRI Guidelines: the Indian Experience" was conducted from 16 August to 21 August 2010. These lectures were open to the public free of charge.

Following are the details of the speakers for the Public Awareness Lecture Series (PALS).

Day & Date	Speaker
Monday, 16.08.2010	Dr. Aditi Halder, Director, GRI Focal Point India, New Delhi
Tuesday, 17.08.2010	Mr. R. Shankar, Sr. Director & Head of S & SHE, Dr. Reddy's Laboratories, Hyderabad
Wednesday, 18.08.2010	Mr. R. Muthukrishnan, Sr. Vice President, Reliance Industries Ltd., Mumbai
Thursday, 19.08.2010	Mr. Sanjib K. Bezbaroa, Sr. Specialist, EHS & Head-Sustainability, ITC Ltd., Kolkata
Friday, 20.08.2010	Dr. Y.K. Saxena, Chief of EHS & Sustainability, Jubilant Life Sciences Ltd., NOIDA, UP
Saturday, 21.08.2010	Mr. D.B. Raju, Executive Vice-President, Larsen & Toubro Limited, Powai, Mumbai

CLUB Activities conducted at IndSearch in the Academic Year 2010-11

The Clubs at IndSearch are conceptualized with the mission of shaping and developing the students in the key domain areas of IT, HRM and Marketing Management. Under the auspices of these clubs the following activities were conducted in the year 2010-11.

MBA IT

Sr. No	Topic	Resource Person	Organization	Date
1	IT in banking	Mr .Gurumurthy, Head of Systems Development and Group Projects	Ahli United Bank, Bahrain	27 th August 2010
2	Approach to Object Oriented Programming	Mr. Sarang Dataye - Consultant Microsoft	Microsoft , Pune	28 th August 2010

MBA HR

Sr. No	Topic	Resource Person	Organization	Date
1	New trends in Human Resource Management	Mr. Rajnish Borah – Head HR	L & T General Insurance, Mumbai	3 rd March 2011

MBA Marketing

Sr. No	Topic	Resource Person	Organization	Date
1	Career Planning in Financial Sector	Mr. Jasneet Bindra- Sr. Manger	Financial Planning and Services Board of India Ltd;,Mumbai	24 th August 2010
2	Merchandising and back end operations in retailing	Mr. Prasad Borge – Asst. Manager – Corporate Alliances	M/s Spencers Retail, Pune	March 2011

Common for all MBA Programs

1	Emerging trends in organizations and its importance	Mr. Rajendra Ghare – VP- HR	Praj Industries Ltd., Pune	31 st July 2010
2	Expectations of the Industry from Freshers - AN IT Industry perspective	Ms. Renuka Krishna – Associate VP - Talent Search and Deployment	KPIT Cummins India Ltd., Pune	7 th August 2010
3	India emerging as a Global Leader - Role of Innovation and technology	Dr. Sivathanu Pillai- CEO& MD	Brahmos Missiles, New Delhi	11 th August 2010
4	Careers and Opportunities in the Manufacturing Sector	Mr. Ajay Vaidya - Head HR	Thermax Ltd., Pune	21 st August 2010

Seminars Conducted by the HR, Marketing and IT clubs of IndSearch in the Academic year 2010-11

One day Seminar conducted by HR Club

Title: Human Capital Management; Challenges, Opportunities & Threats

Date: 4th December 2010

Inauguration By: Dr. Santosh Bhave, Vice President (HR), Bharat Forge Ltd., Pune

Speakers: Mr. Augustus Mallier, former Vice President (HR), Mercedes Benz, Pune
Mr. Nishikant Ingle, General Manager (Business Excellence) of Kirloskar Bros. Ltd, Pune
Dr. Chandrashekhar M Chitale, Professor and Head of Department, PUMBA, University of Pune

Paper presentation competition for the students

Total of students teams: 6

The names of the winning teams are given below:

Winner's: Mr. Kushal Dadhich, Ms. Sakshi Verma, Ms. Kiran Gaikwad, Ms. Gauri Apte

Runner's Up: Ms. Shalaka Chandawadkar, Mr. Ashish Peshwe, Mr. Pradeep Krishnan, Ms. Smriti Prabhakar

One day Seminar conducted by IT Club:

Topic: Open Source Applications-Challenges and Innovations

Date: 11th December 2010

Inauguration By: Dr. Usha Srikanth, leading IT consultant & former executive from IT sector.

Speakers: Mr. Saurabh Gaur, Director – CRM, AMDOCS, Pune
Mr. Avijit Sen Mujumdar, Software architect, GSLabs, Pune
Mr. Chetan Vaity, Associate Software Architect, GSLabs, Pune
Ms. Nina Godbole, Senior Lead Auditor, IBM, Pune
Mr. Nilesh Joglekar, Chief Technical Advisor, Avaya, Pune

Paper presentation competition for the students

Total of students teams: 6

The names of the winning teams are given below:

Winner's: Mr. Dnyanesh Deshpande, Mr. Vardhaman Deshpande, Ms. Rajashree Machikar, Mr. Chinmay Gadre

Runner's Up: Ms. Soniya Sebastain, Ms. Shilpa Sovani, Ms. Latika moghe, Ms. Yogeeta Jathka

One day Seminar conducted by the Marketing club

Topic: Branding –Unlocking the Brand Value”

Date: 18th December 2010

Inauguration By: Mr. Vinay Nadkarni, MD & CEO, Globus Stores Pvt. Ltd., Mumbai

Speakers: Mr.Arun Raman, Sr.Vice President of Lowe Lintas, India, Mumbai
Mr. Amitkumar, Consultant, Planning Director of Mccann Erickson (I), Mumbai
Mr. Ram Krishan, Consultant & Professor of Marketing, Mumbai

Paper presentation competition for the students

Total of students teams: 6

The names of the winning teams are given below:

Winner’s: . Ms. Snehal Bagadiya, Mr. Tushar Adke, Mr. Akash Chatterjee

Runner’s Up: Mr. Manish Tahiliyani, Ms. Madhura Mahajan, Mr. Shreedharan Nair

B.9. Research Projects

The teachers have identified the topic of research and students are working on the project for their Ph. D degree.

The topics are listed below:

Sr. No	Research Topic
1	An assessment of performance of mutual funds with special reference to MIP funds
2	An evaluation of funds allocation aspects for strategic corporate social responsibility practices by automobile manufacturing companies in the Pune cluster
3	A study of factors affecting allocation of investible funds in risk assets and investment strategies of selected professional group in Pune city
4	A study of financial risk management practices followed in selected Information Technology companies in & around Pune between 2005 & 2010
5	A study on role of Information technology in marketing of post graduate management programmes
6	A study of human capital management initiatives in selected IT companies with reference to their financial growth

B.10. Patents Generated, if any

None

B.11. New Collaborative Research Programmes

A few institutions have been identified for initiating collaborative research programs. Once the proposals are finalized the formal MoU will be signed.

B.12. Research Grants Received from Various Agencies

The faculty members have identified research topics and are preparing research proposals for submitting to the funding agencies such as University of Pune.

The details are as given below:

Sr. No	Faculty Name	Research Project(s) Identified
1.	Dr. Sunita Joshi Prof. Baishali Mandal	A Study of IT based Performance Appraisals in select IRCs
2.	Prof. Sham Wagh Dr. Ashok Joshi	Evaluation of performance of selected state PSUs in Maharashtra
3.	Prof. Vikas Peshave Dr. Ashok Joshi	Role of Cost Management in the success of entrepreneurial ventures
4.	Prof. Aparna Tembulkar Dr. Ashok Joshi	A perceptive study of Brand Equity concept based on an Empirical survey

The institute runs on self financing basis. It is recognized by the UGC under 2f but not under 12B. Hence the institute is not eligible to receive financial support from UGC.

B.13. Details of Research Scholars

IndSearch is permanently affiliated to the University of Pune for carrying out research leading to the Ph.D. degree of the University of Pune.

a. Ph.D. Awarded in 2010-11: The University of Pune has awarded Ph.D. degree to the following students during the academic year 2010 - 2011.

Sr. No	Name of the Student	Name of the Guide	Topic	Date on which Ph. D awarded
1	Mrs. Date Manisha Sadanand	Dr. Ashok Joshi	Use of management accounting tools for the measurement and comparison of performance of organized retailing systems in India and at the Global level	11.10.2010
2	Mrs. Jadhav Rajni Anil	Dr. S. U. Gawade	Problems and prospects of Bank computerization- a study of selected co-operative Banks in Pune	16.10.2010

b. Students Registered for Ph. D during the Academic year 2010-11

The list of students registered for Ph. D. during the academic year 2010 – 2011 is given in the following table:

Sr. No	Name of the Student	Date of Registration	Research Topic	Name of the Guide
1	Randhir Jayashree Nemichand (Mrs. Jayashree Nitin Vispute)	23.8.2010	A profiling and segmentation study of screenagers based on their attitude towards various media, media consumption motives and media preferences	Dr. Shailesh Kasande
2	Lande Manisha Dhiren	23.8.2010	An investigation into the factors that influence customer receptivity in cross-selling	Dr. Shailesh Kasande
3	Mahamuni Pravin Narayan	24.8.2010	To evaluate pre and post merger financial performance of selected Indian metals and metal products and machinery companies during 2005 to 2010	Dr. Anand Jumle
4	Prabhu Gauri Vijay	24.8.2010	An assessment of performance of mutual funds with special reference to MIP funds	Dr. N. M. Vechalekar
5	Sridhar Jayaraman	24.8.2010	An evaluation of funds allocation aspects for strategic corporate social responsibility practices by automobile manufacturing companies in the Pune cluster	Dr. N. M. Vechalekar
6	Bhide Shilpa Vasant	30.8.2010	A study of factors influencing auditing profession in India in post liberalization era with reference to select audit firms in Pune and Mumbai	Dr. Sharad Joshi
7	Panse Chetan Padmakar	30.8.2010	Measuring programmer productivity in information technology sector with reference to IT companies in Pune city	Dr. Sharad Joshi
8	Ali Saneer Scoyi	31.8.2010	A study of strategic human resource management on the organization performance with reference to multi-national companies in hosiery sector in India	Dr. Anand Jumle
9	Kurundwadkar Dattatraya Govindrao	31.8.2010	A study of factors affecting allocation of investible funds in risk assets and investment strategies of selected professional group in Pune city	Dr. N. M. Vechalekar

10	Kansara Surendra Ramakant	3.9.2010	An analytical study of product mix & pricing strategies of wineries in select districts of Maharashtra	Dr .R .M. Kharche
11	Patwardhan Umesh Bhaskar	3.9.2010	Role of product knowledge, technology orientation & internet specific innovativeness in shaping consumer's attitude towards job portals and its impact on usage of job portals	Dr. Shailesh Kasande
12	Vardarajapuram Kumar Shrinivasan	3.9.2010	A study of sub-culture based understanding of brand choice and brand evaluation among young adults	Dr. Shailesh Kasande
13	Dandekar- Humnekar Trupti Nishant	4.9.2010	Measurement of service quality of passenger car service stations in Pune city	Dr. Milind Phadtare
14	Bhandari Jitendra Basappa	4.9.2010	A study of consumer preferences and factor influencing purchase decision for pre-owned cars in Pune city	Dr. Milind Phadtare
15	Samudra Mohini Shantanu	4.9.2010	An investigation into mobile commerce adoption and usage in Pune city	Dr. Milind Phadtare
16	Phalke Ritesh Madhavrao	8.9.2010	A study of financial risk management practices followed in selected Information Technology companies in & around Pune between 2005 & 2010	Dr. N. M. Vechalekar
17	Kale Kalindi Avinash	2.10.2010	Study of internal marketing as an antecedent to customer delight-through case approach	Dr. Anand Karandikar
18	Athavale Shubhada Anant	2.10.2010	Study of retail development on a business street named Laxmi Road in Pune city	Dr. Anand Karandikar
19	Fegade Atul Narayan	2.10.2010	Building brand equity through online social marketing with reference to Bollywood personalities	Dr. Anand Karandikar
20	Gadekar Mahesh Balkrishna	2.10.2010	Relationship between product variants and brand loyalty amongst youth in Pune city	Dr. Anand Karandikar
21	Godbole Giribala Bhalchandra	2.10.2010	An investigation into the influence service industry characteristics and employee performance in service quality	Dr. Shailesh Kasande

22	Kadam Rajashri Ramchandra	2.10.2010	A study of effectiveness of anti-tobacco advertisements among the students in Pune and Satara cities	Dr. Anand Karandikar
23	Patil Nilesh Vasantrao	2.10.2010	An empirical study of factors affecting adoption of value added mobile services in Pune District	Dr. Anand Karandikar
24	Apte Pramod Rohinikant	2.10.2010	Development of A demand forecasting model for an office and stationery supplies retail business in Pune using predictive analytics	Dr. Anand Karandikar
25	Gore Santosh Ramchandra	8.10.2010	A critical study of solid waste management of Pune Municipal Corporation	Dr. Anand Jumle
26	Suryawanshi Pravin Balasaheb	8.10.2010	Energy conservation management of rural & urban households : factors affecting consumer behavior in Ahmednagar district	Dr. Anand Jumle
27	Munot Sheetal Rameshlal	8.10.2010	Impact of microfinance on women empowerment in Ahmednagar district (year 2005 to 2010)	Dr. Anand Jumle
28	Kakade Shubhangi Sudhir	20.10.2011	To study the programs and practices of corporate social responsibility by B-Schools in Pune region	Dr. R. M. Kharche
29	Koshti Machhindranath Raghunath	20.10.2010	An analytical study of impact of consumer characteristics, website characteristics & product category on consumer information search behaviour and intention to transact on-line	Dr. Shailesh Kasande
30	Pillai Biju Gopinathan	20.10.2010	A study on role of Information technology in marketing of post graduate management programmes	Dr. Ashok Joshi
31	Purundare Avinash Shrinivas	20.10.2010	Development strategy for JNPT and Chennai ports as international mega container ports	Dr. Shailesh Kasande
32	Bodkhe Shamkant Deoram	25.10.2010	A critical study of working capital management of selected IT companies for the period of 2005-10	Dr. Anand Jumle

33	Waghmare Rajesh Prabhakar	12.11.2010	A study of socio-economic impact on employees affected by closure of manufacturing industries in Pimpri-Chinchwad area	Dr. Prasanna Deshmukh
34	Swamy Shalini Maroti	12.11.2010	A study of problems and prospects of employees retention in software companies in Magarpatta city, Pune	Dr. Prasanna Deshmukh
35	Shrikhande Rahul Prabhakar	27.11.2010	Measurement of service quality of the domestic passenger airlines in India	Dr. Milind Phadtare
36	Chavan Abhijeet Chandrakant	12.11.2010	A study of customer relationship management in private hospitals	Dr. Milind Phadtare
37	Owhal Shrawan Bhikaji	20.11.2010	A comparative study of the effectiveness of celebrity endorsements and non-celebrity advertisement	Dr. Milind Phadtare
38	More Rajesh Mohan	27.11.2010	A study of cyber security practices in select organizations in Pune	Dr. Ajay Kumar
39	Sachdeo Rohan Jayant	27.11.2010	A study of human capital management initiatives in selected IT companies with reference to their financial growth	Dr. Ashok Joshi

In addition to the above students there are **29** students who have registered earlier and are pursuing their research for their Ph.D. degree of the University of Pune.

B.14. Citation Index of faculty members and impact factor

We are not tracking this information at present.

B.15. Honors and Awards to the Faculty:

1. Hon. Vice Chancellor of University of Pune has appointed Dr. Ashok Joshi as a Dean of Faculty of Management, University of Pune for a period of two years with effect from August 2011.
2. Dr. Ashok Joshi was elected Vice President, Association of Management Development Institutions in South Asia (AMDISA - a SAARC recognized body) at the 11th South Asian Management Forum Conference held in Katmandu, Nepal in May 2011.

2. Dr. N. M. Vechalekar was conferred with the honorary membership of The Institute of Certified Management Accountants of Sri Lanka, a statutory body established by an Act of Parliament of Sri Lanka.

3. Dr. N. M. Vechlaekar is appointed as chairman of Board of Studies of Symbiosis Institute of Distance Learning, Pune

B.16. Internal Resources Generated:

The main source of income to the Institute is the fees collected from the students. The faculty members also provide consultancy services and executive education program to various organizations and generate some amount of revenue.

5 prizes are being awarded every year for a period of five years to the meritorious students from the endowment received from Dr. Subhash Bhave, Dr. (Capt) C. M. Chitale and Dr. Milind Phadtare.

B.17. Details of Departments getting SAP, COSIST (ASIST)/DST, FIST, etc., assistance and recognition

UGC - SAP is not applicable to our Institute

UGC - COSIST – the Institute is not eligible to receive this assistance as we are recognized under rule 2f and not 12 B.

DST – FIST - the Institute is a Management Research & Education Institute
Hence we have not received any grants from UGC or DST.

B.18. Community services:

The following is the list of activities in which IndSearch students and faculty were involved in 2010-2011

1. Women Entrepreneurship Development Program – WEDP

A workshop was organized for the Women from the underprivileged sections of the society from Janavadi, Gokhale Nagar, Pune, on 5th and 6th February 2011. Twenty five women participated in this workshop. Dr. Ashok Joshi gave the key note address and Prof. Ashwini Joshi coordinated the programme. The Programme was conducted in collaboration with Jagruti Seva Sanstha (an NGO) and Rotary Club of Pune Metro.

2. Visits to Zilla Parishad School

As a part of community services, students from IndSearch visited the Zilla Parishad School at Village Akole, Paud Gaon, in batches of 6 to 7 students. These students taught English, Marathi and Mathematics to the students of Class I to Class IV of the school.

3. Blood Donation Camp

This camp was organized with Deenanath Mangeshkar Hospital on 12th January 2011. Around 50 Faculty, Staff and Students of MBA and Diploma donated blood.

B.19. Teachers and officers newly recruited in 2009-2010:

The following faculty members joined IndSearch for the academic year 2010 - 2011:

1. Mr. Jameidas George – Assistant professor in the area of Marketing and HRM
2. Ms. Rucha Patil – Assistant Professor in the area of HRM

The following staff member joined IndSearch during the period of the report:

1. Mr. M. V. Gadgil, Administrative Officer

B.20. Teaching – Non-teaching staff ratio: 2:1

B.21. Improvements in the Library Services:

E-journal service has been continued in the library in the year 2010-2011. Students and faculty access the e-journals through the internet which is provided in the library.

B.22. New Books/journals subscribed and their cost:

Several new books and journals were purchased in the Library. The Institute has spent Rs. 18,81,940/- on the purchase of books and Rs. 1,29,242 /- on subscription for magazines, journals and newspapers and Rs. 2,85,340 for e-Journals. **E-journals** subscription was continued.

Books added during the year 2010-2011.

Books	Volumes
Computer	1974
Human Resource	2108
Marketing	2034
Finance	336
General	68
	Total: 6520

Journals renewed and added during the year 2010-2011

Journals	National	International	Total
Computer	9	8	17
Human Resource	18	11	29
Marketing	11	3	14
Finance	12	4	16
General	59	10	69
Total	109	36	145

B.23. Courses in which students assessment of teachers is introduced and the action taken on student feedback:

The student feedback is collected from the students from the MBA – HR, IT and Marketing class. Student Feedback on the performance of Faculty has been carried out on a regular basis at the end of each trimester as well at the end of the two year course. The feed-backs were collated and reviewed by the Associate Deans and the outcome of the review was reported to the Director. The Director discussed the salient points of the feedback with the concerned faculty individually for improving the overall quality of the faculty.

B.24. Unit cost of education:

Full Time: Rs. 1,10,778

Part time: Rs. 23,926

B.25. Computerization of administration and the process of admissions and examination results, issue of certificates:

The Institute has 266 desk-top computers for students, staff and for administrative purposes. The Institute has developed an in-house software for admission, examination, library and administrative purpose which has been in use for many years.

Computer and Internet access is provided to the students and teachers. The entire campus is Wi-Fi enabled.

B.26. Increase in the infrastructural facilities

To augment and update the facilities at the Institute campuses the necessary hardware and software were purchased. The details of the same are given below.

Infrastructure facilities newly added in the Institute in 2010-2011

Sr. No.	Facility Enabler	Qty	July 2010- June2011	Facility Provided
1.	MSDN AA (Microsoft Software)	1	Renewed	Licensed Application & System software from Microsoft
2.	TATA Communications Internet Leased Line 1 Mbps (1:1)	1	Continued	Internet Leased Line provided to Staff and Students with WI-FI and Dedicated computers in Library, earlier was BSNL , upgraded from 512 kbps to 1 MBPS.
3.	Tata Indicom Broadband Internet 1 mbps	1	Continued	Broadband Internet Connection in Servers and for redundancy
4.	Web Hosting and Email Solutions for www.indsearch.org	1	Continued	Web Hosting solutions for indsearch.org website and E mail solutions for Staff
5.	Wireless Technology (WI-FI) Entire Campus (BAVDHAN CAMPUS) (LINKSYS WIRELESS-G ACCESS POINT WITH SES)	5	Continued	WI-FI for Staff and Students with best quality , entire campus is Wireless , services is starting from 9.00 am to 8.00 pm.
6.	BSNL Leased Line Internet Connection 2 mbps (1:1) and Point to Point Connectivity 2 MBPS between Law College Road Campus to Bavdhan Campus	1	Yes	Internet Leased Line is thinking to provide to Staff and Students in Bavdhan Campus with 2 mbps (1: 1) and share Bandwidth sharing from Bavdhan to Law College road and Point to Point connectivity between each other for data sharing , surfing , browsing and Video Conferencing and EPABX Intercom Connectivity purposes
7.	D-Link 10/100/1000 Mbps Gigabit Unmanaged Switch 24 Ports	1	Purchased	For Connectivity to the Computers
8.	SONICWALL NSA 2400 1 Year Renewal. Period :- from January 2011 to December 2012	1	Renewed	Hardware Firewall provided for Content Filtering, Application Filtering, and Bandwidth Management, Live Monitoring, Log Reports and protection from Intruders and all other important features
9.	Networking with all accessories. 6 U Rack with Accessories	3	Purchased	For Laboratory
10.	D-Link 10/100/1000 MBPS Gigabyte Unmanaged 24 Port	6	Purchased	For Laboratory , LAN Connection for students

	Switch			
11.	Rack Switch , 6 U Rack for D-Link Switches	01	Purchased	For servers
12.	Quick Heal Antivirus for Server Edition for 1 year Updation	1	Purchased	For servers
13.	Ahuja Amplifier 120 WATTS (Model SSB 120) 1 qty in each Seminar Hall	02	Purchased	Seminar Hall
14.	Ahuja Speaker (Column) 20 T ASC 20 WATTS, 4 qty in each Seminar Hall	08	Purchased	Seminar Hall
15.	Ahuja 1 Collar Mice & 1 Cordless Mice –AWM 490 VHL , 1 set in each Seminar Hall	02	Purchased	Seminar Hall
16.	EIKI LCD Projector Model XBL 20 Brightness :- 2200 ANSI Lumens Resolution :- 1024 x 768 XGA Lamp Life :- 3000 hrs (1 qty in each Seminar Hall)	02	Purchased	Seminar Hall
17.	Pull Down wall mounting spring loaded screen 8' x 6' (1 qty in each Seminar Hall)	02	Purchased	Seminar Hall
18.	Ceiling Mount Kit 1.5 ft. + 1.5 ft (1 qty in each Seminar Hall)	02	Purchased	Seminar Hall
19.	CORAL Model DX –2000 Capacity :- 04 + 02 +32 (Digital System) (4 telephone lines, 2 KTS extensions and 32 analog internal extensions , caller id on analog extensions.) system expandable upto 72 ports at extra charges. A PRI compatible system.	1	Purchased	EPABX System for Telecommunication and Intercom facility for staff
20.	Push button telephones (Beetel)	15	Purchased	Telephone Instruments
21.	PRI CARD	1	Purchased	PRI Line Termination Card for 30 Channels
22.	Dell Vostro 1014/1015 Notebook,Core 2 Duo Processor, 2 GB DDRII Memory, 320 GB Sata HDD, DVD RW,web cam, 4 USB Ports.	1	Purchased	For Lab
23.	DELL INSPIRON 5010 (15 R). CORE I5 -450M, 4GB DDR-3	1	Purchased	For Lab

	RAM, 500 GB HDD, DVD RW, Windows 7, Web Cam -1.3 MP, 15.6" B/T, C/R, Backpack@ 1000., WI-FI and 1 GB Graphics Card			
24.	LINKSYS Wireless Access Points 54 MBPS with 100 mtrs range	4	Purchased	For WI-FI Connectivity
25.	D-Link 10/100/1000 MBPS Gigabyte Unmanaged 24 Port Switch.	2	Purchased	For Server
26.	External 500 GB HDD for BackUp	1	Purchased	For Backup
27.	USHA FANS in all classrooms and Both Seminar Hall Size 48" Double Ball bearings	93	Purchased	All Classrooms
28.	SPSS ACADEMICS PERPETUAL LICENSE 18.0 for Ten Users on Desktop/Network. PASW Statistics Base 18.0 PASW Regression PASW Conjoint	1 1 1	Purchased	For Students
29.	Quick Heal Internet Security 2010 Antivirus for 3 years for 25 users	25	Purchased	For Lab
30.	Microphone NX – AUDIO (PRO 1000 L- PRO 1000R) for Auditorium at Bavdhan	1	Purchased	For Conference Room
31.	Tables for Computer Lab no.3 Size:-60" x 27" x 30" (Length x Width x Height)	10	Purchased	For Lab
32.	Lenovo Desktop A57 Intel Pentium Dual- Core E5400 Processor (2.7GHz 800MHz FSB 2M L2 Cache) 2 GB DDR2 Memory 320GB 7200RPM SATA HDD DVD RW, Intel Graphics Media Accelerator X4500 Intel Gigabit Ethernet (10/100/1000 mbps), Std. Keyboard, Optical Mouse, DOS, Warranty 3-3-3 onsite (3 Years for Labour Charges, On-Site Service & Free Faulty Parts Replacements)	16	Purchased	For Lab

33.	Worry Free Business Security AntiVirus Solution for 3 years for 150 Licenses. (Admin Console)	150	Purchased	For Lab(Client and Server)
34.	<p>Interactive Language Learning Software, (Oréll Digital Language Lab (ODLL)Premium Edition - Instructor Module (1 License) and Student Modules (20 Licenses) with 1 year free of Cost Upgradation and On site / Telephonic Support with advanced features and Technology.</p> <p>a. Instructor Module (1 no.) b. Student Modules (20 nos.)</p> <p>Features are as follows :- MATERIALS PROVIDED WITH ODLL SOFTWARE:</p> <ol style="list-style-type: none"> 1. Interactive instructor module 2. Interactive student modules 3. Lesson studio (audio/video recorder) 4. Integrated English language learning materials and exercises <p>NB : Integrated learning materials and exercises are supplied free of cost by Oréll</p> <p>HARDWARE:</p> <ol style="list-style-type: none"> 1. Installation CDs (1 + 20) 2. Installation guide & user's manual 3. Certificate of installation 4. License agreement 5. 21 Headphones with mike for all modules 6. Web-Cam for instructor module 7. Security lock 	1	Purchased	For Students
35.	Epson LQ-1150 II 24 PIN 136 Columns Dot Matrix Printer	02	Purchased	For Admin and Account office

B.27. Technology Upgradation

Most of the purchases under **B.26** have been made to upgrade the hardware and software of the IT infrastructure and for audio-visual presentations.

B.28. Computer and internet access and training to teachers and students

The campus is WI-FI enabled and all the students and teachers have access to internet. Computers (both laptop and desktop) are extensively used by students and teachers in the Institute.

B.29. Financial Aid to Students

B.29.1. Merit-cum-means Scholarship

IndSearch ACME Scholarship – IndSearch ACME has instituted the following two scholarships:

- a. Scholarship for the needy and deserving students from rural areas
- b. Merit- cum – means Scholarship from any geographical area

This year it was decided to award Rs. 30000 per student for five students in each category.

The committee members for deciding the selection criteria for award of scholarship consisted of:

1. Prof. R. Chakraborty
2. Dr. Sunita Joshi
3. Dr. N. M. Vechalekar
4. Dr. S. W. Bhave

List of students awarded Scholarships.

A. scholarship on need cum merit basis criteria

The following students from rural area were awarded scholarship on need cum merit basis:

1. Mr. Deshmukh Jayesh Devidas
2. Mr. Mohan Dinesh
3. Ms. Toshniwal Radhika Shamsunder
4. Ms. Sarang Shreya Ramesh Rao *
5. Mr. Patil Neeraj Babu *

(* Scholarship to these students will be considered after the declaration of their result of III Trimester)

B. Merit- cum – means Scholarship from any geographical area

1. Ms. Tailor Dharul Babubhai
2. Mr. Tahalyani Manish Dilip
3. Ms. Oak Chaitrali Vidyadhar
4. Mr. Sawant Harshal Sanjay
5. Mr. Pardeshi Ajay Ramasare

The total amount of scholarship awarded to the students was Rs. 3,00,000/- in the Academic year 2010-11 for the students mentioned above in section A and B.

C. Scholarship on Merit cum means and income criteria

The following students were awarded Scholarships on the basis of Merit List 2009-10 and Income Criteria. The students were given a waiver in their tuition fees. The details for the same are given below:

Student Name	% of Tuition fees (Rs. 97,500) waived	Amount
1. Ms. Ashwina Barsagade	30	29,250
2. Ms. Smita Chavan	50	48,750
3. Mr. Pradip Krishnan	30	29,250
4. Ms. Rajashree Machikar	50	48,750
5. Mr. Chintan Patel	50	48,750
6. Ms. Deepa Phatak	50	48,750
7. Ms. Nisha Ravindran	40	39,000
Total Amount		2,92,500

A. 29.2 Student Assistantship:

The needy and deserving students worked for maximum 20 hours per week in spare time for office administration/ academic administration, support work. The students were paid an amount of Rs.40/- per hour as the rate decided by the Finance Committee. This assistantship is given to students on the recommendations of the Deans' Committee. However this year we did not receive any application.

B.29.3. Student Teaching Assistantship:

This year nobody applied for the student teaching assistantship.

B.30. Support from the Alumni Association and its Activities:

1. The alumni visit the Institute to conduct guest lecture for the students so as to give them an overview of the ground realities at the work place which will enable them to have an understanding of the real life / practical scenario.
2. They also conduct lectures on the subjects which will give students an understanding of the current technology and the technological updates.
3. They also come for conducting mock interviews / group discussions.
4. The Alumni also contribute to the placement cell by providing details about the internship / summer placement and final placement vacancies in their organizations.

(Note: In section B.8. Activities conducted by the various clubs of IndSearch have a few guest lectures conducted by our alumni)

B.31. Support from the Parent – Teacher Association and its Activities

Parent – Teacher Meet: Interaction with Parents

On 5th March 2011 parents of our students were invited to have an interaction with the Director, Associate Deans and faculty members with a view of networking, exchanging views and information. The faculty and students took the parents around the campus to show the facilities so that they become aware of the learning environs in the campus. The parents were happy to look around the institute and appreciated the eco-friendly campus architecture. This was followed by an informal networking session. The session in the auditorium started with a formal welcome which was followed by dialogue with our director Dr. Ashok Joshi. Dr. Joshi interacted with the parents on various aspects such as the exam pattern and concurrent evaluation system followed, various events at IndSearch, community service, placements etc. In his comments Dr. Joshi stressed that concurrent evaluation is very important for the students because it provides opportunity for continuous learning. Concurrent evaluation helps teachers to take remedial action at the right time and automatically helps the students for the preparation of final exams. Dr. Joshi also expressed that placement of students is a common concern for the institute as well as the parents. Later there was a conversation with the parents in which the institute receives valuable suggestions from the parents' side related to various topics such as health of children, participation of students in various community service activities, spiritual workshops, entrepreneurship initiatives, opportunities in government sector, leveraging of alumni network for placements and branding. The meeting was concluded with a vote of thanks proposed by our Associate Dean Dr. N. M. Vechalekar.

B.32. Health services:

Cashless Medical Insurance Scheme for Students and Faculty

All students at IndSearch are covered under the Cashless Medical Services Scheme of the New India Assurance Co., Ltd. At the time of admission students are required to pay Rs. 800/- as a premium for the entire year. Under this scheme they are covered for cashless hospitalization up to Rs. 50,000/-.

7 Faculty Members and 14 Staff Members of IndSearch are covered under the Cashless Medical Services Scheme by the New India Assurance Company Limited.

IndSearch has appointed a Doctor to visit the campus once a week, to counsel and guide students having any medical problems.

Sports activities:

Students are encouraged to take part in Sports activity; outstanding sportspersons are given certificates and medals. Students who take part in sports activities at the district and higher levels are allowed to skip tests and tutorials when they are away for the tournaments. Additional tests and tutorials are conducted for them later separately. Students are also motivated to participate in Treks that are organized.

Event	Organized by	Date	Students Organizers	Result (If Any)
Trek to RAJGARH	Ramrao Ranadive	13 March 2010	Mr. Hrushikesh Kanade, Mr. Kushal Kuber Mr. Ranjit Patil, Mr. Bhavarth Dekhane	Participation by 53 Students
Trek to KAMALGAD	Ramrao Ranadive	27 March 2010	Mr. Hrushikesh Kanade, Mr. Kushal Kuber Mr. Ranjit Patil, Mr. Bhavarth Dekhane. Mr. Anukaran Kapoor, Mr. Ajay Pardeshi, Mr. Shrirang Joshi	Participation by 40 Students

Summary of Sports Events of 2010-11

Name Of Event	Date	No. Of Participants	Winners
Basket Ball – Girls	13 - 17 Dec 2010	3 Teams	Team MBA - HR II
Carrom Singles (Boys)	8 - 16 Dec 2010	16	Mr. Aman Shetty
Carrom doubles(Boys)	7 - 16 Dec 2010	20	Mr. Mayuresh Kulkarni & Mr. Aman Shetty
Carrom Singles (Girls)	8-11 Dec 2010	10	Ms. Nayantara Patel
Carrom Doubles (Girls)	7-11 Dec 2010	10	Ms. Prachi Dixit & Ms. Ankita Mathur
Table tennis(Boys)	8-13 Dec 2010	24	Mr. Piyush Sathe
Table tennis(Girls)	8-13 Dec 2010	7	Ms. Rugvedita Shelar
Table tennis(Mixed Double)	7-14 Dec 2010	12	Mr. Piyush Sathe & Ms. Rugvedita Shelar
Chess(Girls)	10 Dec 2010	8	Ms. Gauri Apte
Chess Men's	10 Dec 2010	12	Mr. Pradip Krishnan
Basket ball(Boys)	12 Dec 2010	5 Teams	MBA - HR (1 & 2 yr. Mixed Team)
Badminton Girls Singles	19 Dec 2010	39	Ms. Nupoor Sahastrabudhe
Badminton Boys Singles	19 Dec 2010	40	Mr. Hrushikesh Kanade
Football	17 Dec 2010	6 Teams	MBA - HR (1 & 2 yr. Mixed Team)
Cricket	9 th & 23 rd Jan 2011	9	MBA - Marketing I, team A

All the winners of the above events have been given certificates/medals.

Srujananubhava

Srujananubhava is an IndSearch's initiative to nurture student's interest towards traditional cultural arts. This motive was truly achieved on the evening of 19th November, 2010 since 'Srujananubhava' had arranged a classical music concert of the maestro Pt. Upendraji Bhat. This was completely a mesmerizing experience as panditji took the audience on a musical journey by singing classical, light, film and even abhangas. This evening felt even great because of the prestigious & proud presence of Vice Chancellor of University of Pune (UoP), Dr. Raghunath K. Shevgaonkar.

B.35. Awards and prizes to encourage students

Rank Holders for the Academic year 2010-2011. The results were declared in May 2011. Following are our Meritorious Students of the batch 2009 – 2011.

Course	Name of the student	Rank
MBA(IT)	Ms. Machikar Rajashree Deepak	1 st
	Ms. Chavan Smita Ramdas	2 nd
MBA(HR)	Ms. Surve Neelam Ravindra	1 st
	Mr. Krishnan Pradip K N	2 nd
MBA(Mktg)	Mr. Patel Chintan Harish	1 st
	Ms. Bhosale Yogita Ganpat	2 nd
PGDBM	Ms. Soman Mugdha Prabhakar	1 st
	Ms. Pujari Reshma Shreekant	2 nd
MBS	Ms. Patil Supriya	1 st
	Mr. Pujari Santoshsingh Tahelsingh	2 nd
PGDHRM	Ms. Bajaj Megha Manik	1 st
	Ms. Puranik Anuja Kedar	2 nd
PGDFS	Mr. Milankumar Vrajlalbhai Patel	1 st
	Ms. Gore Kalyani Ganesh	2 nd
PGDEM	Ms. More Vrunda Suhas	1 st
	Ms. Navnita Choudhary	2 nd

Special Awards to meritorious students

Course	Students name	Rank	Award
MBA-HR (2009-11)	Ms. Surve Neelam Ravindra	1 st	Mrs Chitale award for academic excellence to a lady student of HR
	Ms. Kekhalekar Shreya Vinayak	2nd	
MBA-Mktg (2010-12) 1 st year	Mr. Dekhane Bhavarth Mr. Nair Shreedharan	1st	Dr. Subhash Bhave award for academic excellence in Marketing
MBA-Mktg (2009-11)	Mr. Patel Chintan Harish	1st	
	Ms. Bhosale Yogita Ganpat	2nd	
PGDFS (2010-11)	Mr. Milankumar Vrajlalbhai Patel	1st	Prof. Phadtare award for the topper of PGDFS
	Ms. Gore Kalyani Ganesh	2nd	

B.36. Activities of the Guidance and Counseling Cell:

The Institute has constituted a Counseling Cell consisting of Dr. Ashok Joshi, Chairman, Prof. Aparna Tembulkar, Member Secretary and 17 Members drawn from academics. The Counseling Cell organizes programmes on personality development, communication skills and career opportunities with the help of eminent personalities in the field. The table under **B.8.** also includes the lectures organized by the Counseling Cell.

B.37. Placement services provided to students:

Students are given counseling on placement through the Career Development cell. The following list provides the details of placement data for the 2009-11 batch.

COURSE	NO OF STUDENTS IN PLACEMENT GROUP	NO OF STUDENTS PLACED
MBA (IT)	47	27
MBA (HR)	56	48
MBA (Marketing)	48	43

Some major companies who participated in Campus Placements were:

KPIT Cummins, Peristent Systems, Aquatech Industries, Metric Consultancy, Cybage, Tech Mahindra, Brembo Brakes, Zensar, Pubmatics, Thermax Ltd, Kirloskar Brothers Ltd, Indus - R Systems, Synechron, Bentley Systems, Forbes Marshall, Symantec, Honeywell, Pubmatics and ZS Associates

B.37.1. Summer Placement – Activity started in 2010-11

The Career Development Cell approaches various industries and helps students to get summer placement for about two months. This activity is to expose the students to the real life business organizations and their way of working. After completing their summer placement programme students prepare a report of their work and submit the same to the business organization as well as to IndSearch. This report is a part of the evaluation of the student in the respective subject, carrying 2 full credits.

The following are the details of Summer Placement in 2010-2011.

COURSE	NO OF STUDENTS IN PLACEMENT GROUP	NO OF STUDENTS PLACED
MBA (IT) (not Mandatory)	30	05
MBA (HR)	48	48
MBA (Marketing)	47	47

Some of the Companies that participated in the Summer Placement drive were:

A9 Advertising, Bericap, Spencer's Retail, L'Oreal, Thyessen Krupp Industries, Forbes Marshall Chrysalis, Tata Motors, Indian Oil Corporation Ltd & Jaicka Motors

B.38. Development programmes for the non-teaching staff:

Training programme was organized for the staff on 18th January 2011 by Prof. R. Randive. The training was for the office assistants to educate them in the subject matter given below:

1. Perception and differences, living with them.
2. Quality its purpose and advantages to individual and the organization.
3. Communication – common errors, Exercise in communication
4. Transactional analysis and basic types. Need for positivity in relationships.
5. Prioritizing work.

The program was conducted in vernacular (Marathi) and was for a period of 1.5hrs.

Post program feedback was taken from the participants.

B.39. Best practices of the Institution:

1. Orientation Programme for newly admitted students
2. Financial help to needy and deserving students
3. Efficient concurrent evaluation system
4. Encouragement to faculty for research activity
5. Encouragement to faculty for participating in workshops, seminars and conferences.
6. Public Awareness Lecture Series (PALS)
7. Publication of Research newsletter
8. Efficient Collaboration program with University of Wisconsin, Parkside

B.40. Linkages Developed with National/International, academic/research bodies International Educational Cooperation:

Agreement between University of Wisconsin, Parkside, USA and IndSearch, Pune, for Educational Cooperation is taken ahead

Furthering the MoU with University of Wisconsin Parkside, this year the following 8 students had gone to the US under the student exchange program. They went on 13th May 2011 and returned in the month of July 2011.

S. No Student Name

1	Mr. Aniruddha Rasal
2	Mr. Bhavarth Dekhane
3	Mr. Kartik Bijapurkar
4	Mr. Rohit Purandare
5	Ms. Rugvedita Shelar
6	Ms. Shivani Aserkar
7	Ms. Shraddha Pradhan
8	Ms. Snehal Bagadiya

B.41. Any other relevant information:

B.41.1. Co- and extra-curricular activities:

Students were encouraged to participate in various events which will help in grooming their personality and build confidence in them. The details of the activities in which students participated is given below.

Student participation in various competition and events:

Event	Organized By	Date	Students Name	Result (If Any)
KHUSHAGRA	SMT.HIRABEN NANAVATI INSTITUTE OF MANAGEMENT AND RESEARCH FOR WOMEN	12 th October 2010	Mr. Robin Abhiyankar, Mr. Kushal Kuber, Mr. Shreedharan Nair, Mr. Bhavarth Dekhane, Mr. Anukaran Kapoor, Ms. Snehal Bagadiya, Ms. Radhika Toshniwal, Mr. Manish Tahlyani	Mr. Anukaran Kapoor & Ms. Snehal Bagadiya reached the semi finals of Management games
SAKAAL Karandak	State Level Drama Competition	Decembe r 2010	Mr. Tushar Adke, Mr. Kushal Kuber, Mr. Hrishikesh Kanade, Mr. Sagar Khot, Mr. Mahesh Paithankar, Mr. Anukaran Kapoor, Mr. Dipesh Chotaliya, Mr. Swanand Kannur, Mr. Swapnil Gosawi, Mr. Yogesh Pavtekar, Mr. Bhavarth Dekhane, Ms. Kavita Gaikwad, Ms. Sapna Sawant, Ms. Snehal Bagadiya, Ms. Chaitali Gade	

NIRMAAN CATALYST	SINGHAGAD BUSINESS SCHOOL (Erandwane)	26th February 2011	Mr. Anukaran Kapoor, Mr. Ameya Mayadeo, Ms. Rujuta Kulkarni, Ms. Prachi Ghugardare, Mr. Ajay Pardeshi, Ms. Radhika Toshniwal, Ms. Snehal Bagadiya, Ms. Gayatri Kulkarni, Mr. Manish Tahlyani, Mr. Shreedharan Nair, Mr. Amit Sharma, Mr. Kushal Kuber, Mr. Tushar Adke, Ms. Prajakta Burle, Ms. Kavita Gaikwad, Mr. Rohit Parihar Mr. Arjun Chavan Ms. Shraddha Pradhan Ms. Shivani Asekar Ms. Madhura Madhura	Teams Comprising of Mr. Anukaran Kapoor, Mr. Ameya Mayadeo, Ms. Rujuta Kulkarni, Ms. Prachi Ghugardare, Mr. Rohit Parihar Mr. Arjun Chavan Ms. Shraddha Pradhan Ms. Shivani Asekar reached the final round and Mr. Anukaran Kapoor, Mr. Ameya Mayadeo, Ms. Rujuta Kulkarni, Ms. Prachi Ghugardare Were declared winners
CURIOUS 11 (National Level Competition)	Indira College	February 2011	Mr. Anukaran Kapoor, Mr. Anirudh Shastree, Mr. Rohit Parihar, Ms. Shradha Pradhan	Mr. Rohit Parihar and Ms. Shraddha Pradhan had won the quiz competition

<p>IMPERUM (National Level Event)</p>	<p>MITSOB</p>	<p>March 2011</p>	<p>Mr. Anukaran Kapoor Mr. Rohit Parihar Mr. Ranjit Patil, Mr. Tushar Adke Mr. Kushal Kuber, Mr. Hrushikesh Kanade, Mr. Praseen Sherla, Mr. Arjun Chavan, Mr. Nadeem Seikh, Ms. Prajakta Burle, Ms. Kavita Gaikwad, Ms. Rujuta Desai, Ms. Snehal Bagadiya, Ms. Sapna Sawant, Ms. Priyanka Kadam,</p>	<p>1. IndSearch was declared as the overall event champions out of the 75 participating colleges. Taking the lead from PUMBA by two points</p> <p>2. Mr. Tushar Adke, Ms. Rujuta Desai and Ms. Prajakta Joshi were declared winners of Management Genius Event</p> <p>3. Ms. Prajakta Burle, Ms. Kavita Gaikwad, Mr. Hrishikesh Kanade and Mr. Kushal Kuber were declared Runners Up at Ad Frenzy Event</p> <p>4. All the 3 case study competition teams comprising of Mr. Anukaran Kapoor Mr. Rohit Parihar Mr. Ranjit Patil, Ms. Snehal Bagadiya, Mr. Praseen Sherla, Mr. Arjun Chavan made it to the final 5 team of the competition.</p>
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B.41.2. Evaluation System:

The MBA – I students evaluation for the Internal and External examination was 50:50 for the academic year 2010 – 11 as per the decision of the Academic Council. For MBA – II the weightage for internal and external assessment was 40:60.

B.41.3. Environmental Initiatives:

The institute has a biodiversity campus at the Bavdhan campus. The campus has flora having medicinal value and fauna, native to the place. Proper care is taken and all the plants are growing well.

B.41.4. Tutorial System - Review of Tutorial System

To test level of understanding and assimilation of the students, concurrent assessment in the form of Tutorials were conducted. A total of six tutorials for a full credit subject and three tutorials for a half credit subject were taken. The aim was to assess whether the student has understood the subject base in the preceding sessions was evaluated for the subject. The tutorials were in the form of Quizzes, Group Discussion/Role play or written test.

PART C

Details of the plan of the Institution for the next year

Plan of the Institution for the Academic Year 2011-2012 was discussed in the meeting of the IQAC held in April 2011. The following subjects will be addressed as needed for improvement in the Academic year 2011-2012.

1. To arrange the visit of the Students from the University of Wisconsin, Parkside, USA, under the Student Exchange Programme for December, 2011.
2. Planning additional inputs (co- curricular and extra – curricular) for the Academic Year 2011-2012.
 - a. Inviting eminent personality in the field of specialization in HR, IT and Marketing such as Dr. Milind Sathye, Professor, University of Canberra, Australia, Mr. Ajay Vaidya, Head – HR, Thermax Ltd, Pune and many others as identified by our faculty members.
 - b. Also inviting our Alumni's holding important positions in the Industry as identified by our faculty members.
 - c. Arranging Treks & Sports.
 - d. Sending students for intercollegiate competition in various area such as cultural and sports and co curricular activities such as business plan preparation, quiz competition, Project competition etc.
 - e. For extracurricular activities we have identified community service program such as women entrepreneurship development program, blood donation camp, teaching students from Zilla Parishad school or schools from village area on various subjects such as English reading, writing and speaking, computers, etc after identifying the needs of these school students.
 - f. Arranging guest lecturers in interdisciplinary area such as life sciences, social sciences, economics, health awareness etc.

Faculty members take initiative in coordinating these activities for the students.

3. Strengthening Research Activities by encouraging faculty members to carry out research work.
 - a. We have Research committee which will discuss the Research topics submitted by the Research students and their Research guide.
 - b. Progress of the Research work undertaken by the student will be monitored.
 - c. Research Students as well as faculty members will be encouraged to attend seminars, conferences and workshops in the area of their research. As well present research papers in such forums.
 - d. To organize a workshop on Research Methodology and how to write Research papers.
4. Organization of workshops, seminars and conferences. Seminar topics have been identified in the following areas:
 - a. Corporate Social Responsibility
 - b. Information Technology
 - c. Human Resource Management
 - d. Marketing Management

These proposals will be sent for financial support to various funding agencies.
The coordinators for the same will be identified.

5. Submitting of proposals for generating research grants / funds.

The proposals identified below will be sent for acquiring research grants from University of Pune or other funding organizations.

 - a. A Study of IT based Performance Appraisals in select IRCs
 - b. Evaluation of performance of selected state PSUs in Maharashtra
 - c. Role of Cost Management in the success of entrepreneurial ventures
 - d. A perceptive study of Brand Equity concept based on an Empirical survey

6. Introducing new Post Graduate programs:

To introduce the following post graduate programmes from the Academic year 2011 -2012 once the required formalities are done and the approval for the programmes is given by the University of Pune.

Master's Programme

- i. MFM – Masters in Financial Management
- ii. MIB – Masters in International Business
- iii. MHRD – Masters in Human Resource Development
- iv. M. Com – Masters in Commerce

Diploma Programme

- v. PGDMR – Post Graduate Diploma in Market Research

To introduce the following under graduate programmes from the Academic year 2012 - 2013 once the required formalities are done and the approval for the programmes is given by the University of Pune.

- a. B. Com – Bachelors in Commerce
- b. BBA – Bachelors in Business Administration
- c. BCA – Bachelors in Computer Application
- d. B. Sc (Computer) – Bachelors in Science (Computer)

7. Improving teaching activities.

- a. Teaching plan will be prepared as per the academic calendar and will be thoroughly monitored.
- b. To organize workshop on Effective teaching methods and preparing the teaching plan.
- c. Encouraging teachers for using overhead projectors or LCD projectors etc for more effective teaching.

8. Revision of curricula.

To organize a workshop on development of curriculum which will help in revising the curricula based on the suggestions received from stake holders.

9. Organization of Public Awareness Lecture Series

IndSearch has been arranging Public Awareness Lecture Series (PALS) in the area of environment and sustainability management. We have organized eight such programmes over the last eight years and this year we have identified the ninth PALS which is scheduled in the month of August 2011. The topic identified is "Corruption and Corporate Sustainability". Eight speakers have been identified for the programme and their approval for the same will be taken. Four speakers will be invited based on their willingness and availability.

Dr. N. M. Vechalekar
Coordinator, IQAC

Dr. Ashok R. Joshi
Chairman, IQAC