



IndSearch

*A new diamond in the education spectrum
of Savitribai Phule Pune University*

The one & only course of its kind in S.P. Pune University



BMS

Bachelor of Management Studies

Three years Six Semester Course

An offering by IndSearch - Pioneers in Management Education since 1973

About IndSearch

Pioneering Management Education in Pune, IndSearch, established in 1973 has completed an eventful 45 years of contribution to value based Management Education and research. It provides young management professionals a supportive environment in which they can assume responsibility for continuous self development. IndSearch alumni are working in well-known Indian Companies and reputed MNC's. IndSearch is permanently affiliated to Savitribai Phule Pune University (Affiliation ID429) with autonomous status. It is the oldest management institute under the university.

From the academic year 2016-17, under Savitribai Phule Pune University, IndSearch has started BACHELOR OF MANAGEMENT STUDIES (BMS) Degree Course at its Law college Road campus Pune-411 004. BMS degree will be awarded by Savitribai Phule Pune University to the students after successful completion of the course.



~ A Unique course that caters to being ~

Professional • Student Centered • Academically Strong • Innovative • Cost Effective • Having a Dynamic Syllabus

Indian Institute of Cost and Management Studies & Research (IndSearch)

(Permanently affiliated to Savitribai Phule Pune University with autonomous status)

Campus: IndSearch, 85/1, Law College Road, Erandavane, Pune 411 004

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BACHELOR OF MANAGEMENT STUDIES (BMS) THREE YEARS, SIX SEMESTERS FULL TIME PROGRAMME ~

Title of the Programme: Bachelor of Management Studies (BMS)

Duration: The Course shall be a full time course and the duration of the course shall be of three years.

- Objectives:**
- To create for students an additional avenue of self-employment and also benefit the industry by providing them with suitable trained persons
 - To prepare students to exploit opportunities being newly created in the management profession field
 - To provide adequate basic understanding of management education to the students
 - To give adequate exposure to operational environment in the field of management
 - To inculcate training in the use of modern technology for the benefit of all parties concerned.

- Eligibility:**
- A candidate for being eligible for admission to the Degree course in Bachelor of Management Studies (BMS) shall have passed 12th Std. Examination (H.S.C.10+2) from any stream with English as passing subject and has secured 45% marks at 12th Std. OR
 - Two years Diploma in Pharmacy after H.S.C., Board of Technical Education conducted by Government of Maharashtra or its equivalent. OR
 - Three Year Diploma Course (after S.S.C., i.e. 10th Standard) of Board of Technical Education conducted by Government of Maharashtra or its equivalent. OR
 - MCVC

Yearly Tuition Fees: Rs. 38500

Refundable Library Deposit: Rs. 3000

University Eligibility Fee: Rs. 550 (Within Maharashtra); Rs. 1050 (Out of Maharashtra)

Medium of Instruction: Medium of instruction shall be in English.

~ Course Structure ~ Bachelor of Management Studies (BMS) - From Academic Year 2018-19

FIRST YEAR		Credits	SECOND YEAR		Credits	THIRD YEAR		Credits
Semester - I			Semester - III			Semester - V		
101	Foundation of Human Skills	03	301	Financial Management	03	501	Export-Import Procedures & Documentation	03
102	Financial and Cost Accounting	03	302	Marketing Management	03	502	Service Sector Management	03
103	Principles of Management	03	303	Managerial Economics - II	03	503	Fundamentals of Data Analytics	03
104	Quantitative Methods for Business	03	304	Industrial Law	03	504	CSR & Ethics	03
105	Effective Communication	03	Finance Group - Electives			505	Strategic Management	03
106	Environmental Management	03	FIN305	Regulatory framework for Finance (Minor)	02	Elective Courses		
107	Introduction to Computers	03	FIN306	Essentials of Capital Market	02	MKT506	Special Studies in Marketing	02
			Marketing Group - Electives			FIN506	Special Studies in Finance	02
			MKT305	Fundamentals of Consumer Behaviour	02	HR506	Special Studies in HR	02
			MKT306	Advertising & Digital Marketing (Minor)	02	507	Project Work (Major)	2+2
			Human Resource - Electives			508	Advanced Excel / Tally / moocs	02
			HR305	Basics of Recruitment & Selection	02			
			HR306	Methods of Motivation and Leadership (Minor)	02			
Semester - II			Semester - IV			Semester - VI		
201	Human Resource Management	03	401	Elements of Direct & Indirect Taxes	03	601	Marketing Research	03
202	Business Law	03	402	Materials Management	03	602	Indian Management Thought & Practices	03
203	Management Accounting	03	403	Research Methods	03	603	Entrepreneurship & Management of Small & Medium Enterprises	03
204	Business Environment	03	404	Field work- Per specialization	2+2	604	Productivity & Quality Management	03
205	Managerial Economics - I	03	Finance Group - Electives			605	Elements of Logistics Management	03
206	Production Management	03	FIN405	Financial Statement Analysis	02	606	Cases as per specialization	03
207	Computer Applications in Business	03	FIN406	Essentials of Banking, Financial Services and Insurance (Minor)	02	Applied Component Courses		
			Marketing Group - Electives			FIN607	Investment Analysis & Portfolio Management	02
			MKT405	Sales & Distribution Management	02	MKT607	Product & Brand Management	02
			MKT406	Fundamentals of Retail Management (Minor)	02	HR607	Compensation Management	02
			Human Resource - Electives					
			HR405	Fundamentals of Training and Development (Minor)	02			
			HR406	Strategies for Change Management	02			
			407	Personality Development/moocs	02			

Note:

A student has to select major and minor specializations of his / her choice in Semester III from those offered (Finance / Marketing / HR). Accordingly he / she will have to continue with the choice of subjects from those specializations only, for the rest of the semesters.